

The Creative Industries in MN House District 41A

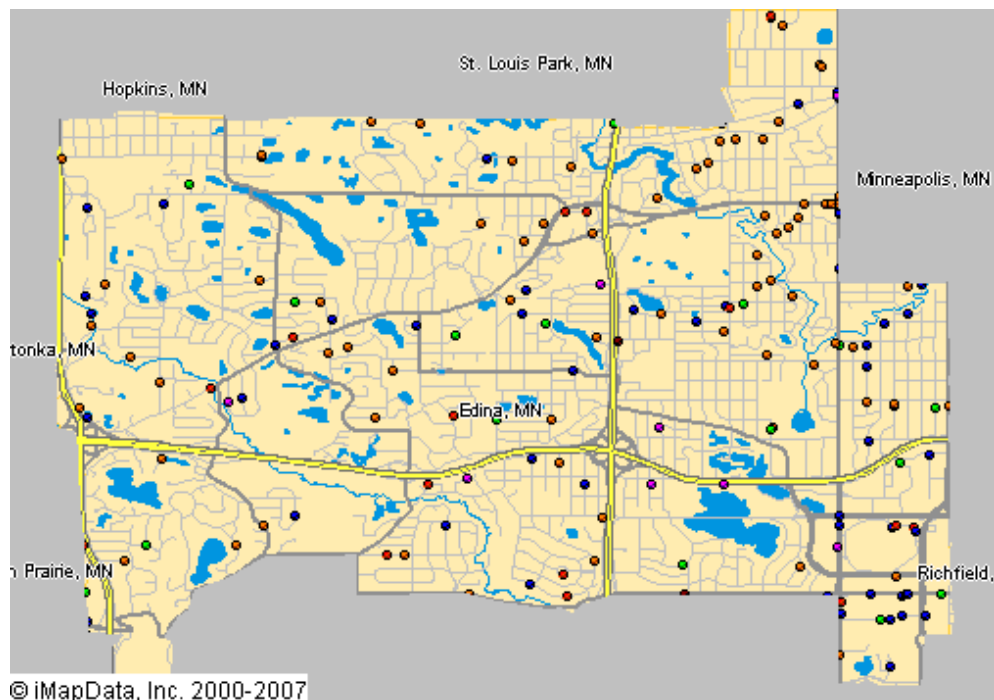
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MN House District 41A**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MN House District 41A is home to 178 arts-related businesses that employ 583 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MN House District 41A**, with each dot representing an arts-centric business.

178 Arts-Related Businesses in MN House District 41A Employ 583 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MN House District 41A January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	15
Museums	2	13
Historical Society	1	2
Performing Arts	18	36
Music	12	26
Services & Facilities	3	5
Performers	3	5
Visual Arts/Photography	44	214
Crafts	8	87
Visual Arts	6	6
Photography	22	91
Services	8	30
Film, Radio and TV	21	100
Motion Pictures	16	59
Television	5	41
Design and Publishing	83	171
Architecture	10	21
Design	50	75
Publishing	3	4
Advertising	20	71
Arts Schools and Services	9	47
Arts Schools and Instruction	6	42
Agents	3	5
GRAND TOTAL	178	583

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in MN House District 41A 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	3	50.00%	11	15	36.36%
Museums	2	2	0.00%	11	13	18.18%
Historical Society	0	1	100.00%	0	2	200.00%
Performing Arts	18	18	0.00%	45	36	-20.00%
Music	14	12	-14.29%	41	26	-36.59%
Services & Facilities	2	3	50.00%	2	5	150.00%
Performers	2	3	50.00%	2	5	150.00%
Visual Arts/Photography	41	44	7.32%	196	214	9.18%
Crafts	8	8	0.00%	87	87	0.00%
Visual Arts	5	6	20.00%	5	6	20.00%
Photography	21	22	4.76%	74	91	22.97%
Services	7	8	14.29%	30	30	0.00%
Film, Radio and TV	22	21	-4.55%	135	100	-25.93%
Motion Pictures	19	16	-15.79%	107	59	-44.86%
Television	3	5	66.67%	28	41	46.43%
Design and Publishing	79	83	5.06%	178	171	-3.93%
Architecture	9	10	11.11%	19	21	10.53%
Design	49	50	2.04%	70	75	7.14%
Publishing	3	3	0.00%	4	4	0.00%
Advertising	18	20	11.11%	85	71	-16.47%
Arts Schools and Services	11	9	-18.18%	52	47	-9.62%
Arts Schools and Instruction	8	6	-25.00%	47	42	-10.64%
Agents	3	3	0.00%	5	5	0.00%
GRAND TOTAL	173	178	2.89%	617	583	-5.51%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org