



The Creative Industries in MN House District 41B

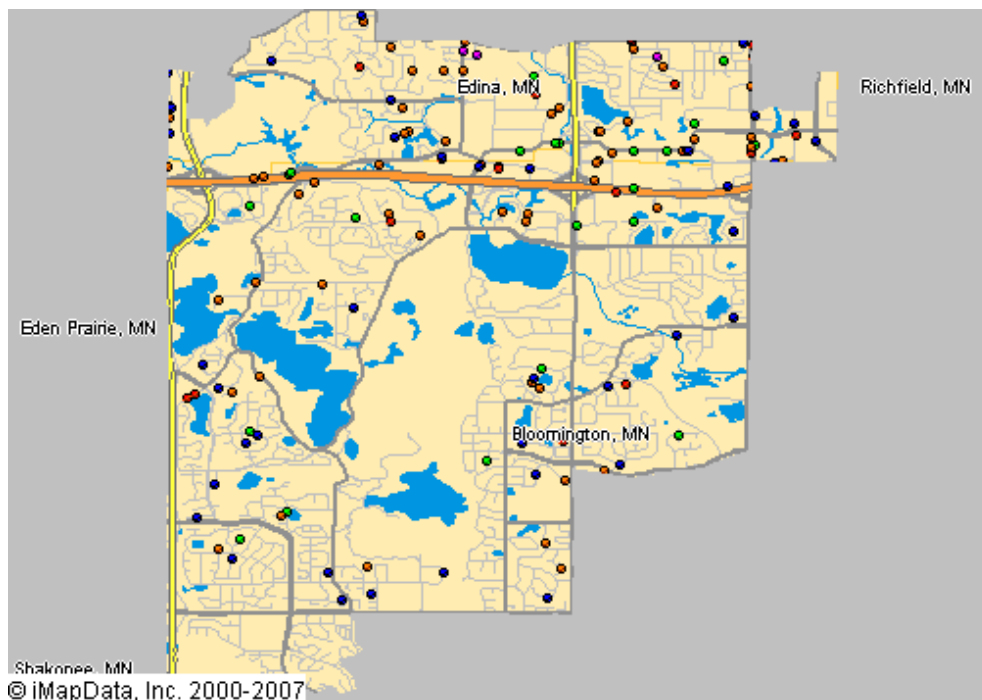
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MN House District 41B**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MN House District 41B is home to 164 arts-related businesses that employ 1,341 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MN House District 41B**, with each dot representing an arts-centric business.

164 Arts-Related Businesses in MN House District 41B Employ 1,341 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MN House District 41B January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	25	80
Music	16	56
Services & Facilities	3	9
Performers	6	15
Visual Arts/Photography	55	808
Crafts	7	321
Visual Arts	3	3
Photography	35	387
Services	10	97
Film, Radio and TV	18	70
Motion Pictures	14	63
Television	2	4
Radio	2	3
Design and Publishing	63	378
Architecture	10	58
Design	24	59
Publishing	5	29
Advertising	24	232
Arts Schools and Services	3	5
Arts Schools and Instruction	2	4
Agents	1	1
GRAND TOTAL	164	1,341

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MN House District 41B 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Performing Arts	27	25	-7.41%	87	80	-8.05%
Music	17	16	-5.88%	62	56	-9.68%
Services & Facilities	3	3	0.00%	9	9	0.00%
Performers	7	6	-14.29%	16	15	-6.25%
Visual Arts/Photography	49	55	12.24%	647	808	24.88%
Crafts	5	7	40.00%	18	321	1683.33%
Visual Arts	3	3	0.00%	3	3	0.00%
Photography	32	35	9.38%	552	387	-29.89%
Services	9	10	11.11%	74	97	31.08%
Film, Radio and TV	17	18	5.88%	71	70	-1.41%
Motion Pictures	13	14	7.69%	65	63	-3.08%
Television	1	2	100.00%	2	4	100.00%
Radio	3	2	-33.33%	4	3	-25.00%
Design and Publishing	55	63	14.55%	321	378	17.76%
Architecture	10	10	0.00%	46	58	26.09%
Design	21	24	14.29%	53	59	11.32%
Publishing	5	5	0.00%	29	29	0.00%
Advertising	19	24	26.32%	193	232	20.21%
Arts Schools and Services	3	3	0.00%	5	5	0.00%
Arts Schools and Instruction	2	2	0.00%	4	4	0.00%
Agents	1	1	0.00%	1	1	0.00%
GRAND TOTAL	151	164	8.61%	1,131	1,341	18.57%

Data Source: D&B January 2008 & January 2007

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