

The Creative Industries in MN State House District 15A

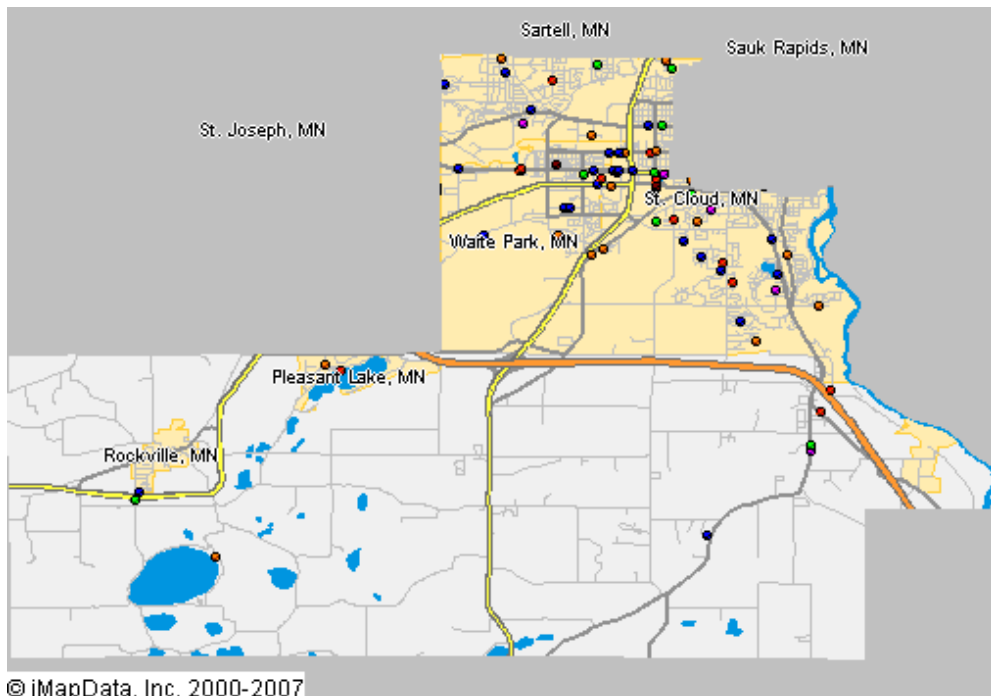
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MN State House District 15A**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MN State House District 15A is home to 81 arts-related businesses that employ 582 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MN State House District 15A**, with each dot representing an arts-centric business.

81 Arts-Related Businesses in MN State House District 15A Employ 582 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MN State House District 15A January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	5
Museums	2	5
Performing Arts	14	42
Music	10	19
Services & Facilities	1	1
Performers	3	22
Visual Arts/Photography	28	131
Crafts	2	5
Visual Arts	2	2
Photography	20	83
Services	4	41
Film, Radio and TV	16	64
Motion Pictures	16	64
Design and Publishing	16	331
Architecture	3	5
Design	5	14
Advertising	8	312
Arts Schools and Services	5	9
Arts Schools and Instruction	4	7
Agents	1	2
GRAND TOTAL	81	582

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MN State House District 15A 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	2	100.00%	2	5	150.00%
Museums	1	2	100.00%	2	5	150.00%
Performing Arts	9	14	55.56%	37	42	13.51%
Music	8	10	25.00%	17	19	11.76%
Services & Facilities	0	1	100.00%	0	1	100.00%
Performers	1	3	200.00%	20	22	10.00%
Visual Arts/Photography	29	28	-3.45%	135	131	-2.96%
Crafts	1	2	100.00%	1	5	400.00%
Visual Arts	2	2	0.00%	2	2	0.00%
Photography	21	20	-4.76%	83	83	0.00%
Services	5	4	-20.00%	49	41	-16.33%
Film, Radio and TV	13	16	23.08%	72	64	-11.11%
Motion Pictures	13	16	23.08%	72	64	-11.11%
Design and Publishing	10	16	60.00%	164	331	101.83%
Architecture	1	3	200.00%	3	5	66.67%
Design	3	5	66.67%	4	14	250.00%
Advertising	6	8	33.33%	157	312	98.73%
Arts Schools and Services	3	5	66.67%	8	9	12.50%
Arts Schools and Instruction	2	4	100.00%	6	7	16.67%
Agents	1	1	0.00%	2	2	0.00%
GRAND TOTAL	65	81	24.62%	418	582	39.23%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org