



The Creative Industries in MN State House District 40A

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MN State House District 40A**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MN State House District 40A is home to 113 arts-related businesses that employ 564 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MN State House District 40A**, with each dot representing an arts-centric business.

113 Arts-Related Businesses in MN State House District 40A Employ 564 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



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Arts-Related Business and Employment in MN State House District 40A January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	27	85
Music	19	67
Services & Facilities	1	2
Performers	7	16
Visual Arts/Photography	42	309
Crafts	6	10
Visual Arts	3	10
Photography	27	234
Services	6	55
Film, Radio and TV	9	53
Motion Pictures	7	49
Television	2	4
Design and Publishing	28	76
Architecture	2	19
Design	17	41
Advertising	9	16
Arts Schools and Services	7	41
Arts Schools and Instruction	5	20
Agents	2	21
GRAND TOTAL	113	564

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

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Arts-Related Business and Employment in MN State House District 40A 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Performing Arts	23	27	17.39%	76	85	11.84%
Music	15	19	26.67%	59	67	13.56%
Services & Facilities	1	1	0.00%	2	2	0.00%
Performers	7	7	0.00%	15	16	6.67%
Visual Arts/Photography	36	42	16.67%	336	309	-8.04%
Crafts	7	6	-14.29%	145	10	-93.10%
Visual Arts	2	3	50.00%	9	10	11.11%
Photography	21	27	28.57%	121	234	93.39%
Services	6	6	0.00%	61	55	-9.84%
Film, Radio and TV	6	9	50.00%	16	53	231.25%
Motion Pictures	6	7	16.67%	16	49	206.25%
Television	0	2	200.00%	0	4	400.00%
Design and Publishing	30	28	-6.67%	85	76	-10.59%
Architecture	2	2	0.00%	19	19	0.00%
Design	18	17	-5.56%	42	41	-2.38%
Publishing	1	0	-100.00%	6	0	-600.00%
Advertising	9	9	0.00%	18	16	-11.11%
Arts Schools and Services	6	7	16.67%	66	41	-37.88%
Arts Schools and Instruction	5	5	0.00%	46	20	-56.52%
Agents	1	2	100.00%	20	21	5.00%
GRAND TOTAL	101	113	11.88%	579	564	-2.59%

Data Source: D&B January 2008 & January 2007

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