

The Creative Industries in MO House District 135

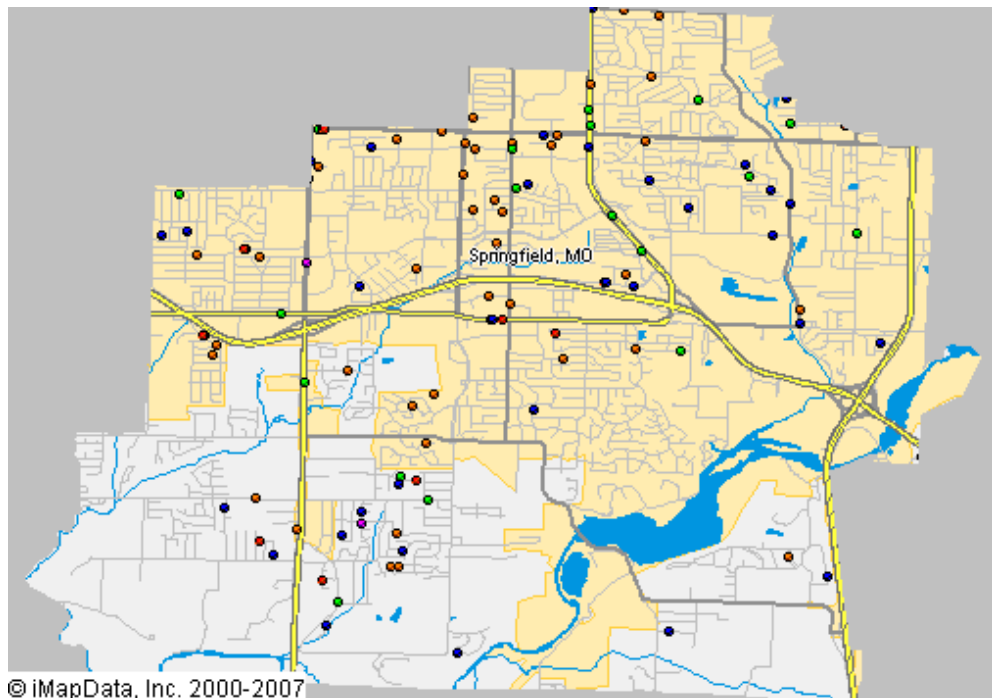
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MO House District 135**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MO House District 135 is home to 127 arts-related businesses that employ 594 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MO House District 135**, with each dot representing an arts-centric business.

127 Arts-Related Businesses in MO House District 135 Employ 594 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MO House District 135 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	24	89
Music	14	62
Services & Facilities	6	22
Performers	4	5
Visual Arts/Photography	37	210
Crafts	5	23
Photography	22	50
Services	10	137
Film, Radio and TV	11	49
Motion Pictures	10	39
Radio	1	10
Design and Publishing	53	244
Architecture	14	61
Design	21	52
Advertising	18	131
Arts Schools and Services	2	2
Arts Schools and Instruction	2	2
GRAND TOTAL	127	594

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MO House District 135 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	0	-100.00%	4	0	-400.00%
Historical Society	1	0	-100.00%	4	0	-400.00%
Performing Arts	25	24	-4.00%	98	89	-9.18%
Music	15	14	-6.67%	79	62	-21.52%
Services & Facilities	6	6	0.00%	14	22	57.14%
Performers	4	4	0.00%	5	5	0.00%
Visual Arts/Photography	36	37	2.78%	261	210	-19.54%
Crafts	4	5	25.00%	11	23	109.09%
Photography	18	22	22.22%	40	50	25.00%
Services	14	10	-28.57%	210	137	-34.76%
Film, Radio and TV	11	11	0.00%	56	49	-12.50%
Motion Pictures	10	10	0.00%	54	39	-27.78%
Television	1	0	-100.00%	2	0	-200.00%
Radio	0	1	100.00%	0	10	1000.00%
Design and Publishing	49	53	8.16%	230	244	6.09%
Architecture	11	14	27.27%	57	61	7.02%
Design	20	21	5.00%	53	52	-1.89%
Publishing	1	0	-100.00%	1	0	-100.00%
Advertising	17	18	5.88%	119	131	10.08%
Arts Schools and Services	2	2	0.00%	14	2	-85.71%
Arts Schools and Instruction	2	2	0.00%	14	2	-85.71%
GRAND TOTAL	124	127	2.42%	663	594	-10.41%

Data Source: D&B January 2008 & January 2007

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