



The Creative Industries in MO House District 137

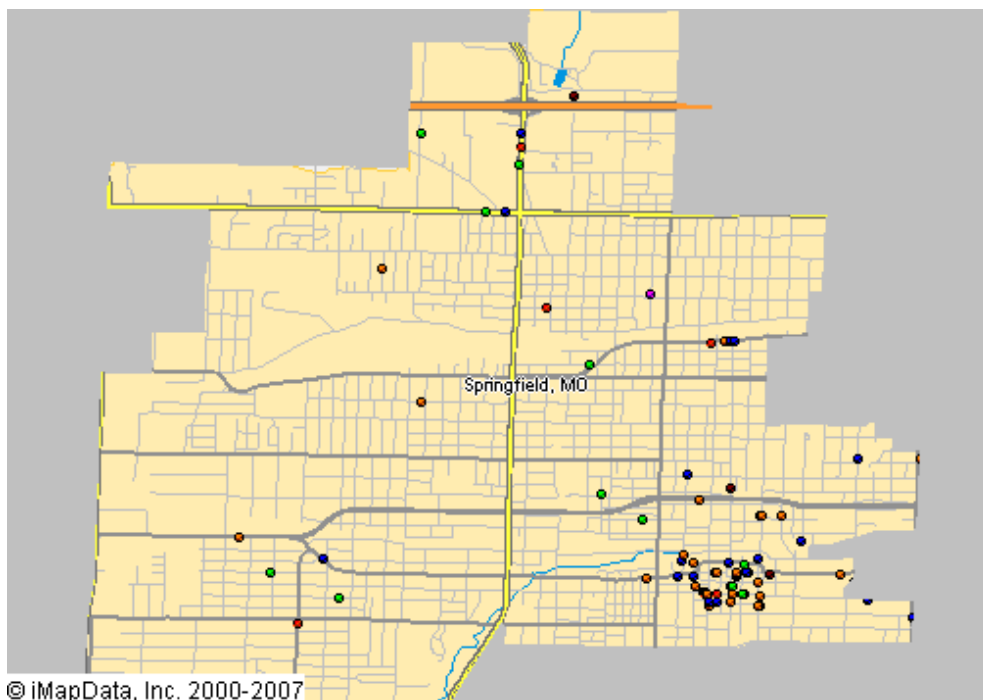
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MO House District 137**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MO House District 137 is home to 100 arts-related businesses that employ 596 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MO House District 137**, with each dot representing an arts-centric business.

100 Arts-Related Businesses in MO House District 137 Employ 596 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MO House District 137 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	80
Museums	2	24
Zoos and Botanical	1	56
Performing Arts	15	60
Music	12	49
Theater	1	8
Services & Facilities	1	2
Performers	1	1
Visual Arts/Photography	32	202
Crafts	2	10
Visual Arts	3	6
Photography	20	140
Services	7	46
Film, Radio and TV	13	61
Motion Pictures	11	57
Television	1	3
Radio	1	1
Design and Publishing	36	191
Architecture	16	125
Design	8	17
Advertising	12	49
Arts Schools and Services	1	2
Arts Schools and Instruction	1	2
GRAND TOTAL	100	596

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in MO House District 137 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	3	3	0.00%	80	80	0.00%
Museums	2	2	0.00%	24	24	0.00%
Zoos and Botanical	1	1	0.00%	56	56	0.00%
Performing Arts	14	15	7.14%	51	60	17.65%
Music	9	12	33.33%	38	49	28.95%
Theater	1	1	0.00%	8	8	0.00%
Services & Facilities	3	1	-66.67%	4	2	-50.00%
Performers	1	1	0.00%	1	1	0.00%
Visual Arts/Photography	32	32	0.00%	201	202	0.50%
Crafts	1	2	100.00%	4	10	150.00%
Visual Arts	5	3	-40.00%	8	6	-25.00%
Photography	19	20	5.26%	143	140	-2.10%
Services	7	7	0.00%	46	46	0.00%
Film, Radio and TV	10	13	30.00%	46	61	32.61%
Motion Pictures	8	11	37.50%	42	57	35.71%
Television	1	1	0.00%	3	3	0.00%
Radio	1	1	0.00%	1	1	0.00%
Design and Publishing	27	36	33.33%	158	191	20.89%
Architecture	12	16	33.33%	107	125	16.82%
Design	7	8	14.29%	19	17	-10.53%
Advertising	8	12	50.00%	32	49	53.13%
Arts Schools and Services	2	1	-50.00%	5	2	-60.00%
Arts Councils	1	0	-100.00%	1	0	-100.00%
Arts Schools and Instruction	1	1	0.00%	4	2	-50.00%
GRAND TOTAL	88	100	13.64%	541	596	10.17%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org