



The Creative Industries in NY State House District 129

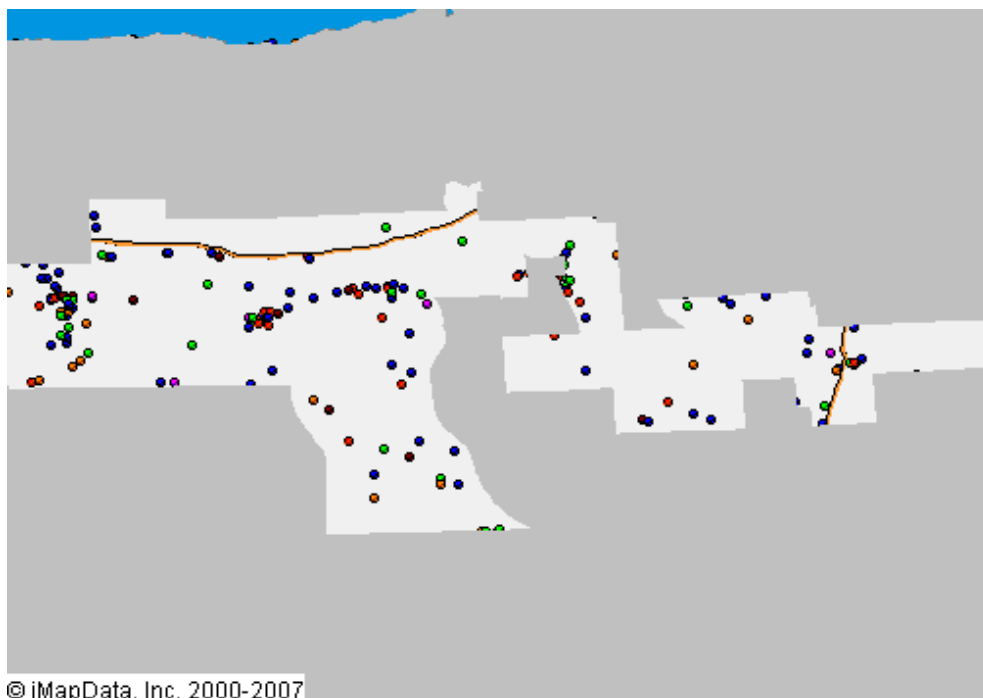
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **NY State House District 129**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, NY State House District 129 is home to 180 arts-related businesses that employ 469 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **NY State House District 129**, with each dot representing an arts-centric business.

180 Arts-Related Businesses in NY State House District 129 Employ 469 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in NY State House District 129 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	16	103
Museums	12	58
Zoos and Botanical	1	30
Historical Society	3	15
Performing Arts	29	89
Music	22	65
Services & Facilities	1	7
Performers	6	17
Visual Arts/Photography	75	113
Crafts	9	14
Visual Arts	5	8
Photography	43	59
Services	18	32
Film, Radio and TV	26	87
Motion Pictures	22	85
Television	2	0
Radio	2	2
Design and Publishing	26	56
Architecture	8	23
Design	11	20
Publishing	2	3
Advertising	5	10
Arts Schools and Services	8	21
Arts Councils	1	5
Arts Schools and Instruction	7	16
GRAND TOTAL	180	469

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in NY State House District 129 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	17	16	-5.88%	97	103	6.19%
Museums	13	12	-7.69%	52	58	11.54%
Zoos and Botanical	1	1	0.00%	30	30	0.00%
Historical Society	3	3	0.00%	15	15	0.00%
Performing Arts	27	29	7.41%	73	89	21.92%
Music	19	22	15.79%	47	65	38.30%
Services & Facilities	1	1	0.00%	10	7	-30.00%
Performers	7	6	-14.29%	16	17	6.25%
Visual Arts/Photography	69	75	8.70%	124	113	-8.87%
Crafts	9	9	0.00%	14	14	0.00%
Visual Arts	4	5	25.00%	4	8	100.00%
Photography	38	43	13.16%	54	59	9.26%
Services	18	18	0.00%	52	32	-38.46%
Film, Radio and TV	18	26	44.44%	83	87	4.82%
Motion Pictures	17	22	29.41%	82	85	3.66%
Television	0	2	200.00%	0	0	0.00%
Radio	1	2	100.00%	1	2	100.00%
Design and Publishing	20	26	30.00%	59	56	-5.08%
Architecture	4	8	100.00%	12	23	91.67%
Design	9	11	22.22%	18	20	11.11%
Publishing	2	2	0.00%	3	3	0.00%
Advertising	5	5	0.00%	26	10	-61.54%
Arts Schools and Services	8	8	0.00%	20	21	5.00%
Arts Councils	1	1	0.00%	5	5	0.00%
Arts Schools and Instruction	7	7	0.00%	15	16	6.67%
GRAND TOTAL	159	180	13.21%	456	469	2.85%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org