

The Creative Industries in NY State House District 14

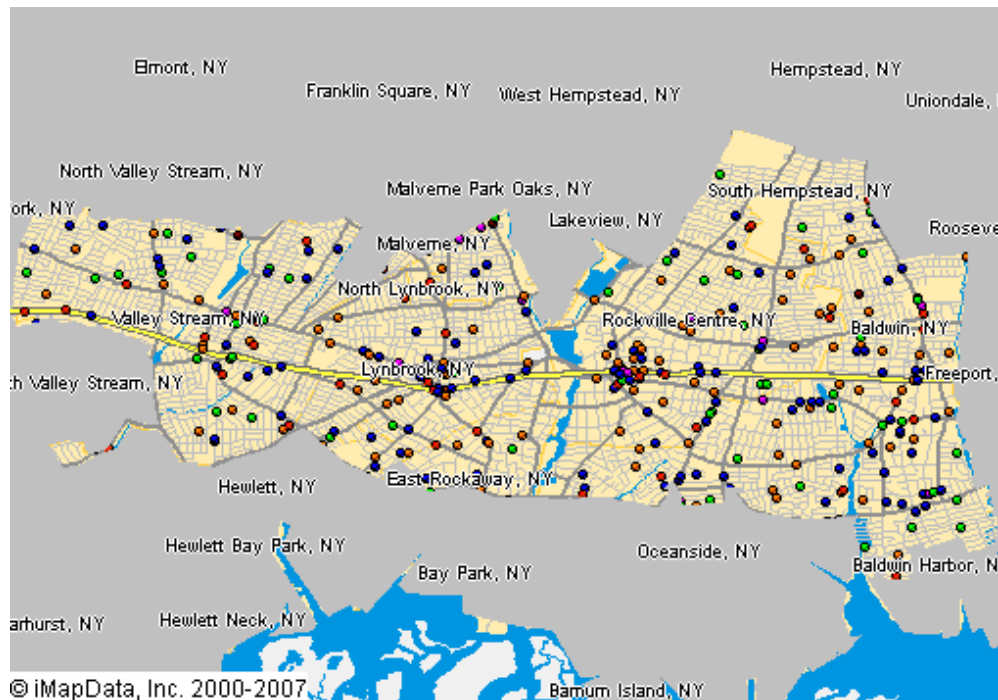
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **NY State House District 14**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, NY State House District 14 is home to 345 arts-related businesses that employ 1,311 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **NY State House District 14**, with each dot representing an arts-centric business.

345 Arts-Related Businesses in NY State House District 14 Employ 1,311 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in NY State House District 14 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	8
Museums	3	6
Historical Society	1	2
Performing Arts	66	183
Music	37	118
Services & Facilities	11	26
Performers	18	39
Visual Arts/Photography	114	473
Crafts	13	149
Visual Arts	7	13
Photography	80	266
Services	14	45
Film, Radio and TV	41	179
Motion Pictures	39	176
Radio	2	3
Design and Publishing	102	389
Architecture	19	49
Design	41	93
Publishing	3	28
Advertising	39	219
Arts Schools and Services	18	79
Arts Councils	1	5
Arts Schools and Instruction	17	74
GRAND TOTAL	345	1,311

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in NY State House District 14 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	4	0.00%	6	8	33.33%
Museums	3	3	0.00%	4	6	50.00%
Historical Society	1	1	0.00%	2	2	0.00%
Performing Arts	54	66	22.22%	140	183	30.71%
Music	28	37	32.14%	75	118	57.33%
Theater	1	0	-100.00%	4	0	-400.00%
Services & Facilities	10	11	10.00%	31	26	-16.13%
Performers	15	18	20.00%	30	39	30.00%
Visual Arts/Photography	102	114	11.76%	490	473	-3.47%
Crafts	13	13	0.00%	169	149	-11.83%
Visual Arts	5	7	40.00%	10	13	30.00%
Photography	71	80	12.68%	267	266	-0.37%
Services	13	14	7.69%	44	45	2.27%
Film, Radio and TV	37	41	10.81%	225	179	-20.44%
Motion Pictures	34	39	14.71%	212	176	-16.98%
Radio	3	2	-33.33%	13	3	-76.92%
Design and Publishing	91	102	12.09%	356	389	9.27%
Architecture	16	19	18.75%	43	49	13.95%
Design	36	41	13.89%	82	93	13.41%
Publishing	4	3	-25.00%	29	28	-3.45%
Advertising	35	39	11.43%	202	219	8.42%
Arts Schools and Services	17	18	5.88%	76	79	3.95%
Arts Councils	1	1	0.00%	5	5	0.00%
Arts Schools and Instruction	16	17	6.25%	71	74	4.23%
GRAND TOTAL	305	345	13.11%	1,293	1,311	1.39%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org