



The Creative Industries in NY State House District 145

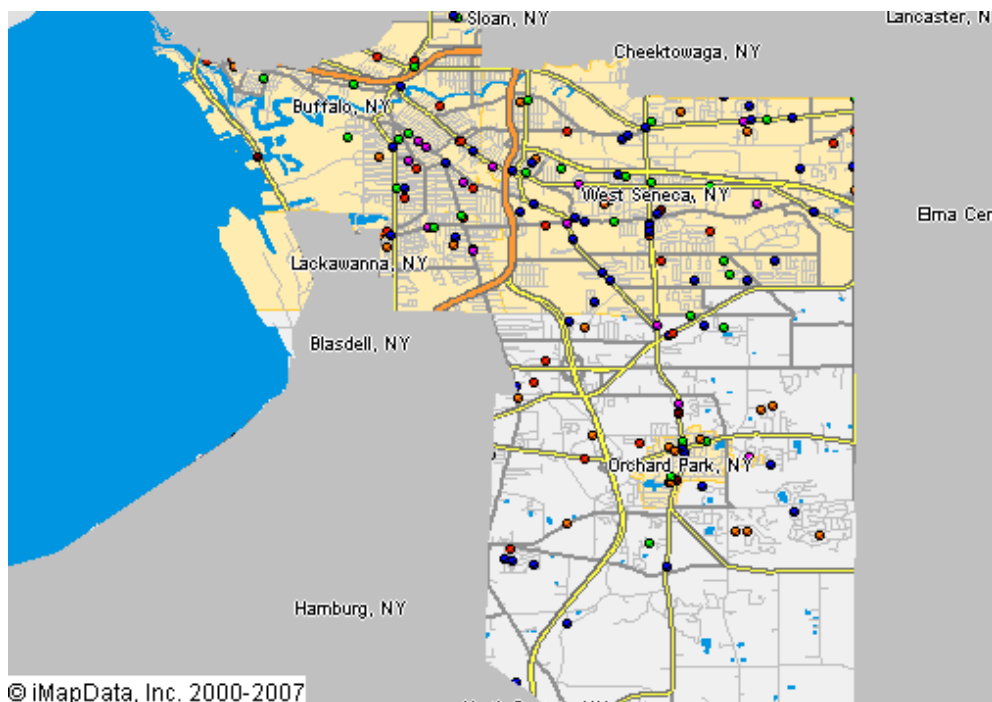
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **NY State House District 145**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, NY State House District 145 is home to 158 arts-related businesses that employ 587 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **NY State House District 145**, with each dot representing an arts-centric business.

158 Arts-Related Businesses in NY State House District 145 Employ 587 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in NY State House District 145 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	11
Museums	4	9
Historical Society	1	2
Performing Arts	35	165
Music	17	66
Services & Facilities	8	60
Performers	10	39
Visual Arts/Photography	53	145
Crafts	4	20
Visual Arts	4	5
Photography	37	88
Services	8	32
Film, Radio and TV	25	193
Motion Pictures	19	126
Television	3	64
Radio	3	3
Design and Publishing	24	36
Architecture	5	13
Design	13	15
Advertising	6	8
Arts Schools and Services	16	37
Arts Schools and Instruction	16	37
GRAND TOTAL	158	587

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in NY State House District 145 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	5	25.00%	7	11	57.14%
Museums	3	4	33.33%	5	9	80.00%
Historical Society	1	1	0.00%	2	2	0.00%
Performing Arts	30	35	16.67%	114	165	44.74%
Music	15	17	13.33%	60	66	10.00%
Services & Facilities	8	8	0.00%	13	60	361.54%
Performers	7	10	42.86%	41	39	-4.88%
Visual Arts/Photography	53	53	0.00%	139	145	4.32%
Crafts	3	4	33.33%	17	20	17.65%
Visual Arts	2	4	100.00%	2	5	150.00%
Photography	38	37	-2.63%	84	88	4.76%
Services	10	8	-20.00%	36	32	-11.11%
Film, Radio and TV	27	25	-7.41%	197	193	-2.03%
Motion Pictures	21	19	-9.52%	130	126	-3.08%
Television	3	3	0.00%	64	64	0.00%
Radio	3	3	0.00%	3	3	0.00%
Design and Publishing	23	24	4.35%	31	36	16.13%
Architecture	5	5	0.00%	9	13	44.44%
Design	13	13	0.00%	14	15	7.14%
Advertising	5	6	20.00%	8	8	0.00%
Arts Schools and Services	13	16	23.08%	29	37	27.59%
Arts Schools and Instruction	13	16	23.08%	29	37	27.59%
GRAND TOTAL	150	158	5.33%	517	587	13.54%

Data Source: D&B January 2008 & January 2007

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