

The Creative Industries in NY State House District 15

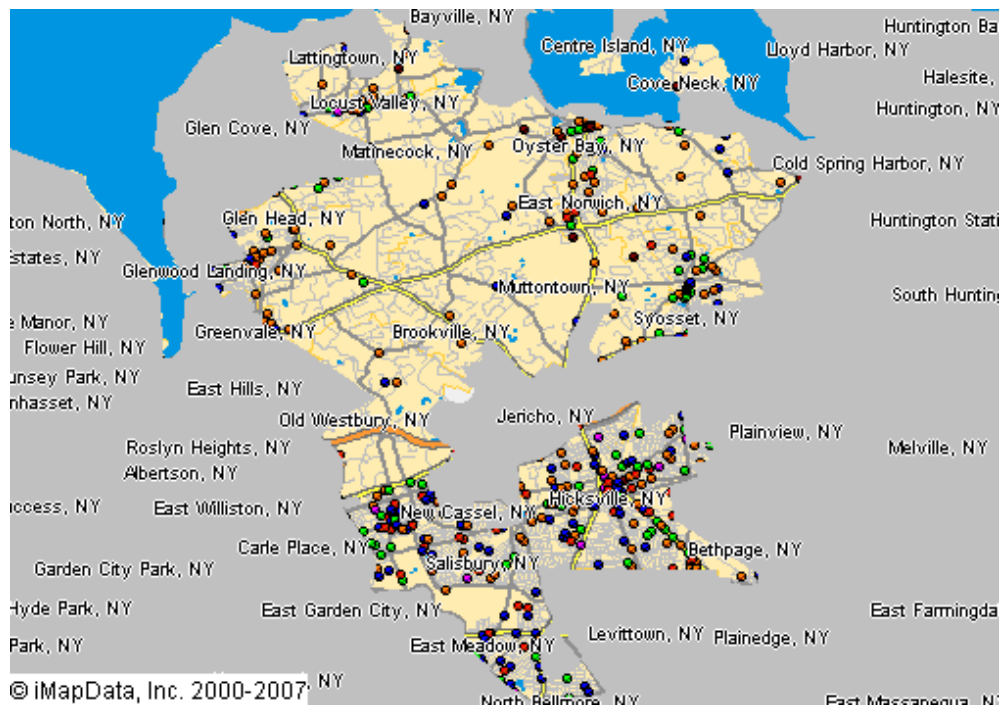
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **NY State House District 15**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, NY State House District 15 is home to 446 arts-related businesses that employ 2,351 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **NY State House District 15**, with each dot representing an arts-centric business.

446 Arts-Related Businesses in NY State House District 15 Employ 2,351 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in NY State House District 15 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	11	79
Museums	7	33
Zoos and Botanical	3	26
Historical Society	1	20
Performing Arts	91	825
Music	39	744
Theater	2	4
Services & Facilities	14	28
Performers	36	49
Visual Arts/Photography	108	487
Crafts	11	72
Visual Arts	10	12
Photography	68	164
Services	19	239
Film, Radio and TV	52	223
Motion Pictures	39	141
Television	5	46
Radio	8	36
Design and Publishing	171	705
Architecture	43	138
Design	76	324
Publishing	10	23
Advertising	42	220
Arts Schools and Services	13	32
Arts Schools and Instruction	13	32
GRAND TOTAL	446	2,351

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in NY State House District 15 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	8	11	37.50%	45	79	75.56%
Museums	6	7	16.67%	24	33	37.50%
Zoos and Botanical	1	3	200.00%	1	26	2500.00%
Historical Society	1	1	0.00%	20	20	0.00%
Performing Arts	81	91	12.35%	632	825	30.54%
Music	34	39	14.71%	556	744	33.81%
Theater	2	2	0.00%	4	4	0.00%
Services & Facilities	14	14	0.00%	30	28	-6.67%
Performers	31	36	16.13%	42	49	16.67%
Visual Arts/Photography	98	108	10.20%	376	487	29.52%
Crafts	8	11	37.50%	67	72	7.46%
Visual Arts	10	10	0.00%	13	12	-7.69%
Photography	66	68	3.03%	156	164	5.13%
Services	14	19	35.71%	140	239	70.71%
Film, Radio and TV	42	52	23.81%	218	223	2.29%
Motion Pictures	35	39	11.43%	149	141	-5.37%
Television	2	5	150.00%	40	46	15.00%
Radio	5	8	60.00%	29	36	24.14%
Design and Publishing	144	171	18.75%	556	705	26.80%
Architecture	37	43	16.22%	113	138	22.12%
Design	64	76	18.75%	206	324	57.28%
Publishing	9	10	11.11%	19	23	21.05%
Advertising	34	42	23.53%	218	220	0.92%
Arts Schools and Services	10	13	30.00%	29	32	10.34%
Arts Schools and Instruction	10	13	30.00%	29	32	10.34%
GRAND TOTAL	383	446	16.45%	1,856	2,351	26.67%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org