

The Creative Industries in NY State House District 17

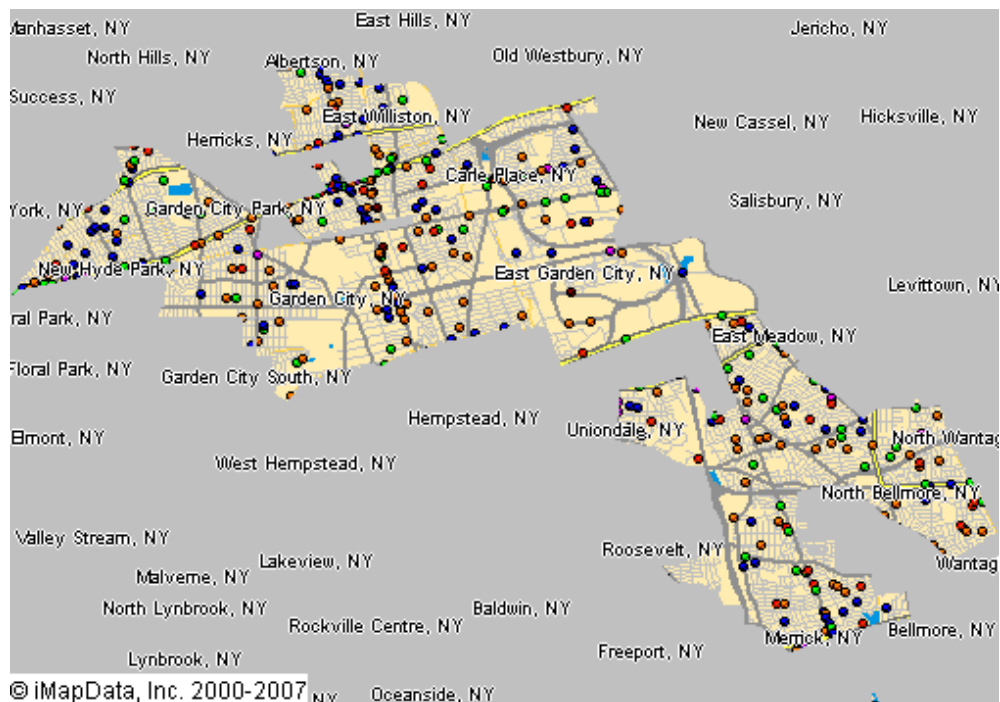
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **NY State House District 17**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, NY State House District 17 is home to 408 arts-related businesses that employ 2,413 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **NY State House District 17**, with each dot representing an arts-centric business.

408 Arts-Related Businesses in NY State House District 17 Employ 2,413 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in NY State House District 17 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	37
Museums	3	35
Historical Society	2	2
Performing Arts	82	248
Music	44	172
Services & Facilities	9	18
Performers	29	58
Visual Arts/Photography	130	505
Crafts	21	144
Visual Arts	2	7
Photography	88	307
Services	19	47
Film, Radio and TV	51	185
Motion Pictures	35	113
Television	4	40
Radio	12	32
Design and Publishing	124	1,339
Architecture	22	76
Design	70	110
Publishing	4	906
Advertising	28	247
Arts Schools and Services	16	99
Arts Schools and Instruction	15	49
Agents	1	50
GRAND TOTAL	408	2,413

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in NY State House District 17 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	5	5	0.00%	41	37	-9.76%
Museums	3	3	0.00%	38	35	-7.89%
Historical Society	2	2	0.00%	3	2	-33.33%
Performing Arts	75	82	9.33%	281	248	-11.74%
Music	43	44	2.33%	208	172	-17.31%
Services & Facilities	9	9	0.00%	21	18	-14.29%
Performers	23	29	26.09%	52	58	11.54%
Visual Arts/Photography	116	130	12.07%	443	505	14.00%
Crafts	15	21	40.00%	131	144	9.92%
Visual Arts	1	2	100.00%	4	7	75.00%
Photography	81	88	8.64%	247	307	24.29%
Services	19	19	0.00%	61	47	-22.95%
Film, Radio and TV	52	51	-1.92%	195	185	-5.13%
Motion Pictures	37	35	-5.41%	125	113	-9.60%
Television	4	4	0.00%	40	40	0.00%
Radio	11	12	9.09%	30	32	6.67%
Design and Publishing	114	124	8.77%	1,428	1,339	-6.23%
Architecture	21	22	4.76%	74	76	2.70%
Design	60	70	16.67%	101	110	8.91%
Publishing	3	4	33.33%	904	906	0.22%
Advertising	30	28	-6.67%	349	247	-29.23%
Arts Schools and Services	14	16	14.29%	88	99	12.50%
Arts Schools and Instruction	13	15	15.38%	38	49	28.95%
Agents	1	1	0.00%	50	50	0.00%
GRAND TOTAL	376	408	8.51%	2,476	2,413	-2.54%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org