

The Creative Industries in NY State House District 18

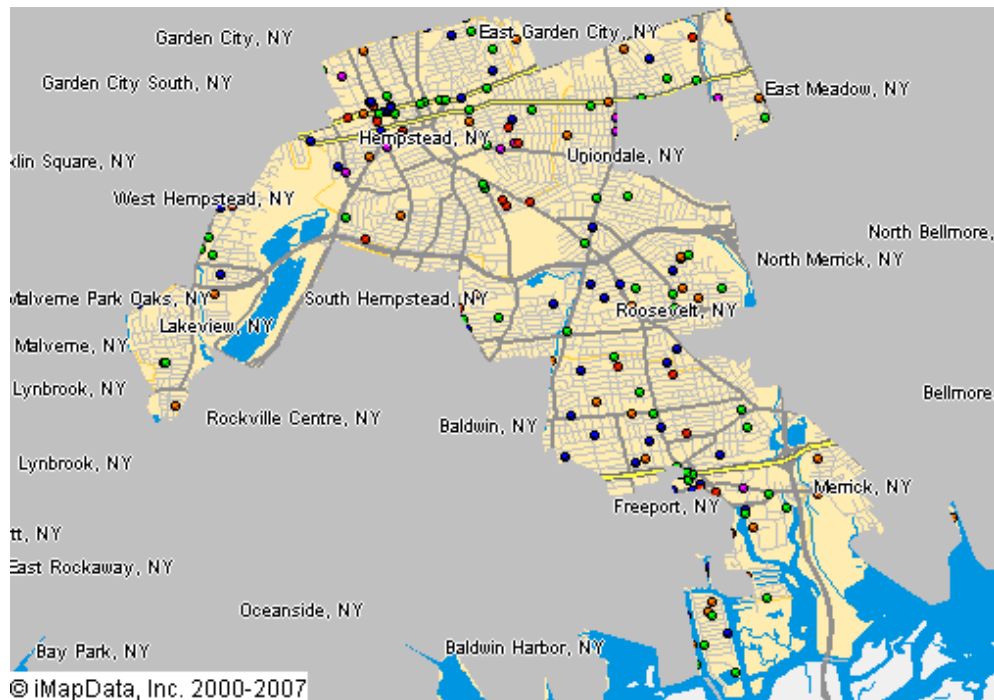
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **NY State House District 18**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, NY State House District 18 is home to 159 arts-related businesses that employ 483 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **NY State House District 18**, with each dot representing an arts-centric business.

159 Arts-Related Businesses in NY State House District 18 Employ 483 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in NY State House District 18 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	4
Museums	2	4
Performing Arts	59	135
Music	29	57
Services & Facilities	8	12
Performers	22	66
Visual Arts/Photography	37	168
Crafts	3	77
Visual Arts	3	4
Photography	28	82
Services	3	5
Film, Radio and TV	17	36
Motion Pictures	15	33
Radio	2	3
Design and Publishing	34	94
Architecture	7	22
Design	13	18
Publishing	2	2
Advertising	12	52
Arts Schools and Services	10	46
Arts Councils	1	4
Arts Schools and Instruction	9	42
GRAND TOTAL	159	483

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in NY State House District 18 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	2	100.00%	2	4	100.00%
Museums	1	2	100.00%	2	4	100.00%
Performing Arts	48	59	22.92%	108	135	25.00%
Music	24	29	20.83%	44	57	29.55%
Services & Facilities	9	8	-11.11%	14	12	-14.29%
Performers	15	22	46.67%	50	66	32.00%
Visual Arts/Photography	34	37	8.82%	158	168	6.33%
Crafts	3	3	0.00%	76	77	1.32%
Visual Arts	2	3	50.00%	2	4	100.00%
Photography	26	28	7.69%	75	82	9.33%
Services	3	3	0.00%	5	5	0.00%
Film, Radio and TV	18	17	-5.56%	39	36	-7.69%
Motion Pictures	15	15	0.00%	33	33	0.00%
Radio	3	2	-33.33%	6	3	-50.00%
Design and Publishing	26	34	30.77%	88	94	6.82%
Architecture	6	7	16.67%	21	22	4.76%
Design	8	13	62.50%	12	18	50.00%
Publishing	1	2	100.00%	1	2	100.00%
Advertising	11	12	9.09%	54	52	-3.70%
Arts Schools and Services	8	10	25.00%	42	46	9.52%
Arts Councils	1	1	0.00%	4	4	0.00%
Arts Schools and Instruction	7	9	28.57%	38	42	10.53%
GRAND TOTAL	135	159	17.78%	437	483	10.53%

Data Source: D&B January 2008 & January 2007

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