

## The Creative Industries in NY State House District 19

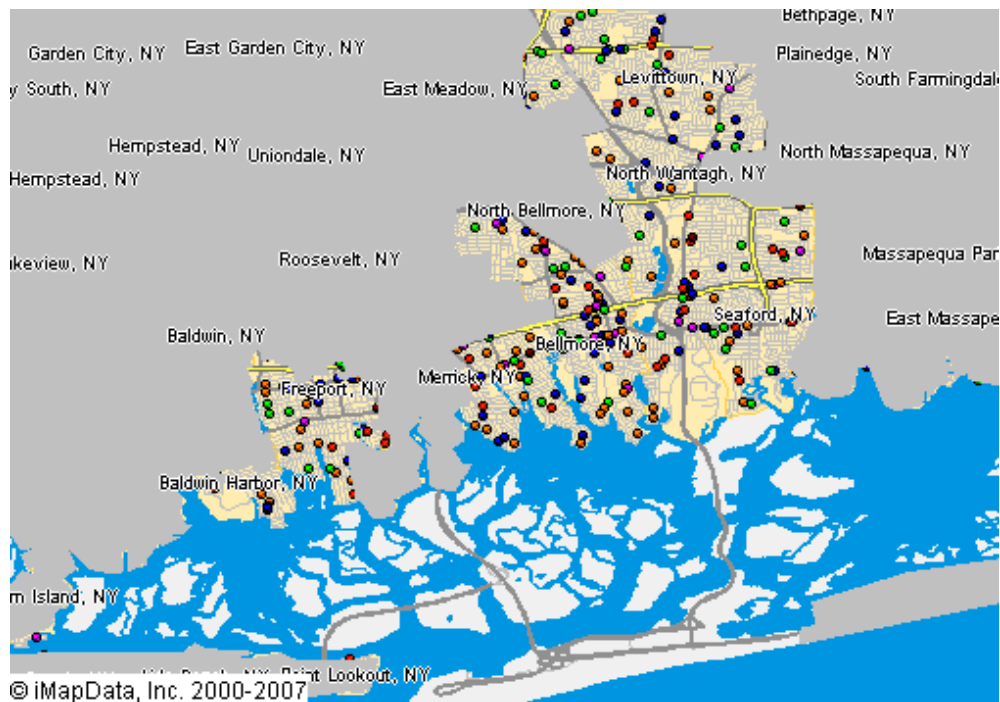
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **NY State House District 19**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, NY State House District 19 is home to 284 arts-related businesses that employ 662 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **NY State House District 19**, with each dot representing an arts-centric business.

### 284 Arts-Related Businesses in NY State House District 19 Employ 662 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in NY State House District 19 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>6</b>	<b>19</b>
Museums	6	19
<b>Performing Arts</b>	<b>63</b>	<b>151</b>
Music	27	44
Theater	1	45
Services & Facilities	14	31
Performers	21	31
<b>Visual Arts/Photography</b>	<b>69</b>	<b>146</b>
Crafts	11	27
Visual Arts	7	8
Photography	38	80
Services	13	31
<b>Film, Radio and TV</b>	<b>42</b>	<b>125</b>
Motion Pictures	33	59
Television	3	11
Radio	6	55
<b>Design and Publishing</b>	<b>84</b>	<b>176</b>
Architecture	17	33
Design	41	74
Publishing	3	10
Advertising	23	59
<b>Arts Schools and Services</b>	<b>20</b>	<b>45</b>
Arts Schools and Instruction	19	44
Agents	1	1
<b>GRAND TOTAL</b>	<b>284</b>	<b>662</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)



## Arts-Related Business and Employment in NY State House District 19 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>5</b>	<b>6</b>	<b>20.00%</b>	<b>18</b>	<b>19</b>	<b>5.56%</b>
Museums	5	6	20.00%	18	19	5.56%
<b>Performing Arts</b>	<b>58</b>	<b>63</b>	<b>8.62%</b>	<b>153</b>	<b>151</b>	<b>-1.31%</b>
Music	22	27	22.73%	29	44	51.72%
Theater	1	1	0.00%	45	45	0.00%
Services & Facilities	15	14	-6.67%	40	31	-22.50%
Performers	20	21	5.00%	39	31	-20.51%
<b>Visual Arts/Photography</b>	<b>64</b>	<b>69</b>	<b>7.81%</b>	<b>136</b>	<b>146</b>	<b>7.35%</b>
Crafts	11	11	0.00%	27	27	0.00%
Visual Arts	6	7	16.67%	7	8	14.29%
Photography	35	38	8.57%	76	80	5.26%
Services	12	13	8.33%	26	31	19.23%
<b>Film, Radio and TV</b>	<b>36</b>	<b>42</b>	<b>16.67%</b>	<b>75</b>	<b>125</b>	<b>66.67%</b>
Motion Pictures	30	33	10.00%	58	59	1.72%
Television	2	3	50.00%	9	11	22.22%
Radio	4	6	50.00%	8	55	587.50%
<b>Design and Publishing</b>	<b>76</b>	<b>84</b>	<b>10.53%</b>	<b>165</b>	<b>176</b>	<b>6.67%</b>
Architecture	15	17	13.33%	31	33	6.45%
Design	36	41	13.89%	59	74	25.42%
Publishing	3	3	0.00%	10	10	0.00%
Advertising	22	23	4.55%	65	59	-9.23%
<b>Arts Schools and Services</b>	<b>19</b>	<b>20</b>	<b>5.26%</b>	<b>40</b>	<b>45</b>	<b>12.50%</b>
Arts Schools and Instruction	18	19	5.56%	39	44	12.82%
Agents	1	1	0.00%	1	1	0.00%
<b>GRAND TOTAL</b>	<b>258</b>	<b>284</b>	<b>10.08%</b>	<b>587</b>	<b>662</b>	<b>12.78%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)