



The Creative Industries in NY State House District 25

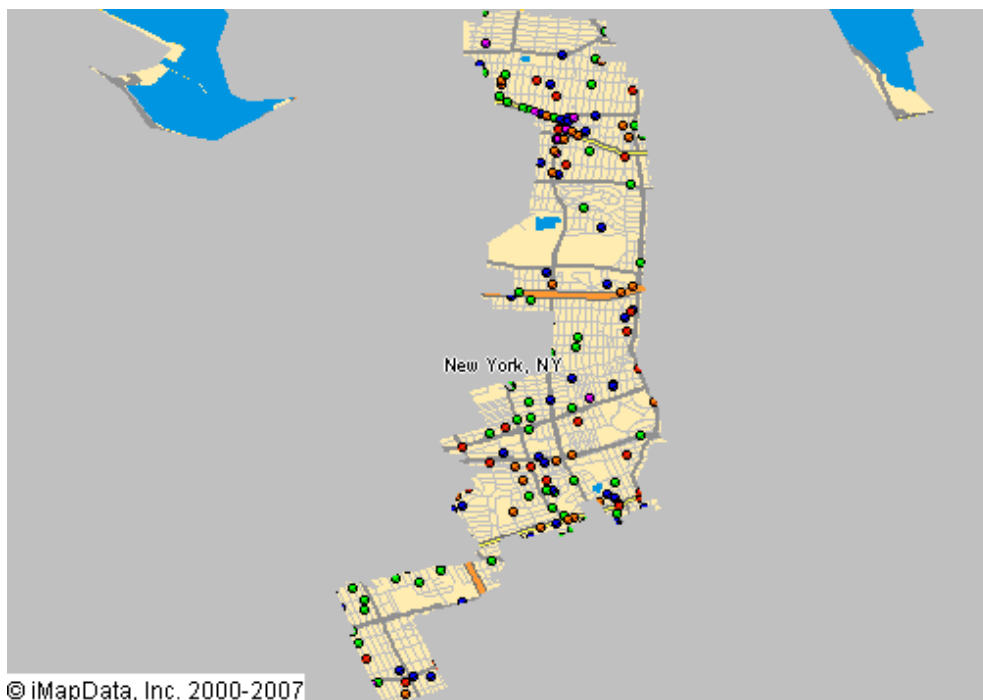
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **NY State House District 25**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, NY State House District 25 is home to 168 arts-related businesses that employ 660 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **NY State House District 25**, with each dot representing an arts-centric business.

168 Arts-Related Businesses in NY State House District 25 Employ 660 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in NY State House District 25 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	49	206
Music	29	106
Services & Facilities	8	76
Performers	12	24
Visual Arts/Photography	47	127
Crafts	5	13
Visual Arts	3	5
Photography	32	61
Services	7	48
Film, Radio and TV	26	88
Motion Pictures	23	81
Radio	3	7
Design and Publishing	35	196
Architecture	12	41
Design	13	29
Publishing	2	8
Advertising	8	118
Arts Schools and Services	11	43
Arts Schools and Instruction	10	42
Agents	1	1
GRAND TOTAL	168	660

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in NY State House District 25 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Performing Arts	39	49	25.64%	129	206	59.69%
Music	21	29	38.10%	55	106	92.73%
Services & Facilities	7	8	14.29%	52	76	46.15%
Performers	11	12	9.09%	22	24	9.09%
Visual Arts/Photography	42	47	11.90%	121	127	4.96%
Crafts	4	5	25.00%	11	13	18.18%
Visual Arts	3	3	0.00%	5	5	0.00%
Photography	29	32	10.34%	59	61	3.39%
Services	6	7	16.67%	46	48	4.35%
Film, Radio and TV	22	26	18.18%	55	88	60.00%
Motion Pictures	19	23	21.05%	51	81	58.82%
Radio	3	3	0.00%	4	7	75.00%
Design and Publishing	32	35	9.38%	181	196	8.29%
Architecture	8	12	50.00%	27	41	51.85%
Design	13	13	0.00%	27	29	7.41%
Publishing	3	2	-33.33%	11	8	-27.27%
Advertising	8	8	0.00%	116	118	1.72%
Arts Schools and Services	10	11	10.00%	38	43	13.16%
Arts Schools and Instruction	9	10	11.11%	37	42	13.51%
Agents	1	1	0.00%	1	1	0.00%
GRAND TOTAL	145	168	15.86%	524	660	25.95%

Data Source: D&B January 2008 & January 2007

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