



The Creative Industries in NY State House District 37

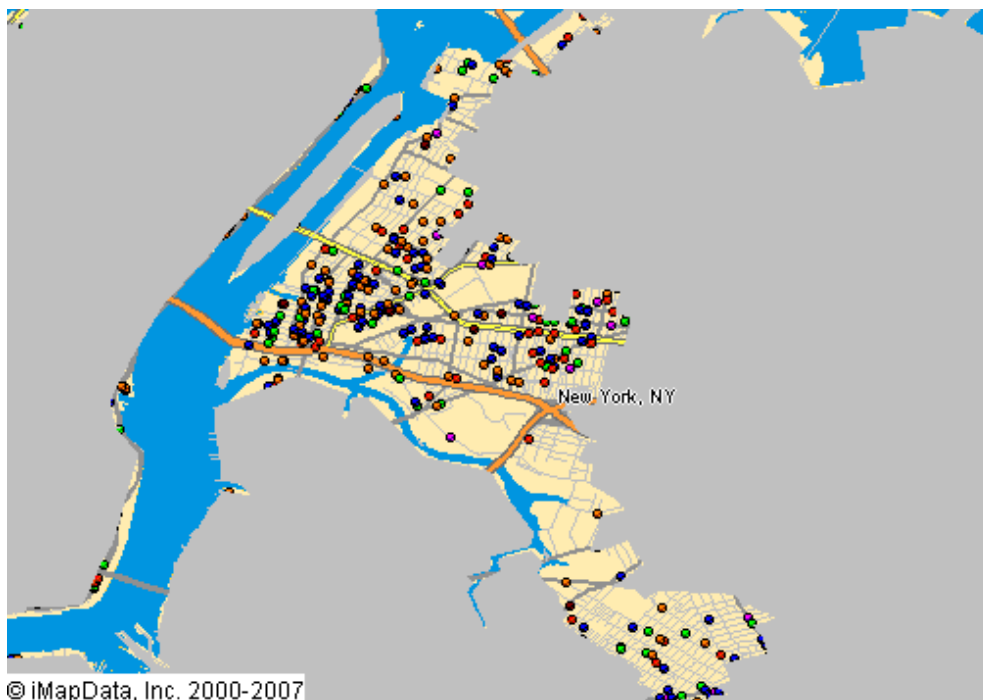
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **NY State House District 37**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, NY State House District 37 is home to 388 arts-related businesses that employ 4,405 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **NY State House District 37**, with each dot representing an arts-centric business.

388 Arts-Related Businesses in NY State House District 37 Employ 4,405 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in NY State House District 37 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	9	75
Museums	9	75
Performing Arts	53	122
Music	28	71
Theater	2	12
Services & Facilities	8	22
Performers	15	17
Visual Arts/Photography	151	3,086
Crafts	43	2,441
Visual Arts	30	80
Photography	59	432
Services	19	133
Film, Radio and TV	58	250
Motion Pictures	54	249
Television	4	1
Design and Publishing	104	807
Architecture	27	75
Design	51	125
Publishing	2	425
Advertising	24	182
Arts Schools and Services	13	65
Arts Councils	2	9
Arts Schools and Instruction	10	55
Agents	1	1
GRAND TOTAL	388	4,405

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in NY State House District 37 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	5	9	80.00%	54	75	38.89%
Museums	5	9	80.00%	54	75	38.89%
Performing Arts	46	53	15.22%	109	122	11.93%
Music	24	28	16.67%	64	71	10.94%
Theater	2	2	0.00%	12	12	0.00%
Services & Facilities	6	8	33.33%	17	22	29.41%
Performers	14	15	7.14%	16	17	6.25%
Visual Arts/Photography	125	151	20.80%	2,456	3,086	25.65%
Crafts	36	43	19.44%	1,902	2,441	28.34%
Visual Arts	27	30	11.11%	78	80	2.56%
Photography	47	59	25.53%	383	432	12.79%
Services	15	19	26.67%	93	133	43.01%
Film, Radio and TV	45	58	28.89%	135	250	85.19%
Motion Pictures	42	54	28.57%	134	249	85.82%
Television	3	4	33.33%	1	1	0.00%
Design and Publishing	86	104	20.93%	570	807	41.58%
Architecture	20	27	35.00%	57	75	31.58%
Design	39	51	30.77%	88	125	42.05%
Publishing	2	2	0.00%	235	425	80.85%
Advertising	25	24	-4.00%	190	182	-4.21%
Arts Schools and Services	8	13	62.50%	56	65	16.07%
Arts Councils	2	2	0.00%	9	9	0.00%
Arts Schools and Instruction	6	10	66.67%	47	55	17.02%
Agents	0	1	100.00%	0	1	100.00%
GRAND TOTAL	315	388	23.17%	3,380	4,405	30.33%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org