



## The Creative Industries in NY State House District 51

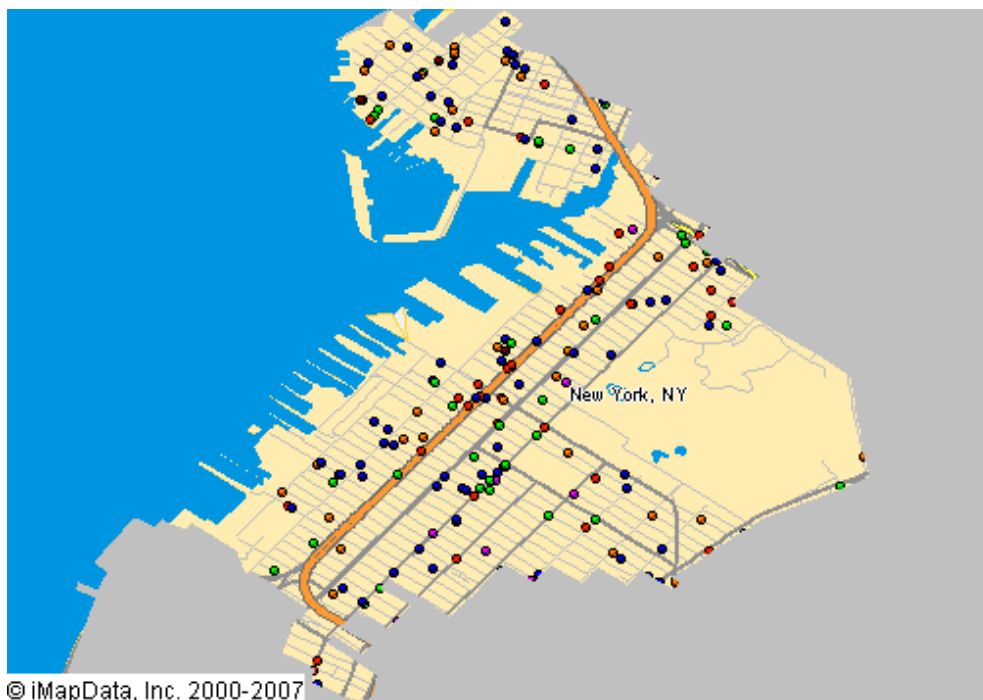
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **NY State House District 51**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, NY State House District 51 is home to 205 arts-related businesses that employ 953 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **NY State House District 51**, with each dot representing an arts-centric business.

### 205 Arts-Related Businesses in NY State House District 51 Employ 953 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in NY State House District 51 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>4</b>	<b>5</b>
Museums	4	5
<b>Performing Arts</b>	<b>39</b>	<b>118</b>
Music	28	54
Theater	2	5
Services & Facilities	5	41
Performers	4	18
<b>Visual Arts/Photography</b>	<b>83</b>	<b>450</b>
Crafts	16	181
Visual Arts	9	12
Photography	41	196
Services	17	61
<b>Film, Radio and TV</b>	<b>34</b>	<b>188</b>
Motion Pictures	30	176
Television	2	4
Radio	2	8
<b>Design and Publishing</b>	<b>39</b>	<b>184</b>
Architecture	8	63
Design	23	35
Publishing	3	57
Advertising	5	29
<b>Arts Schools and Services</b>	<b>6</b>	<b>8</b>
Arts Schools and Instruction	5	7
Agents	1	1
<b>GRAND TOTAL</b>	<b>205</b>	<b>953</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)



## Arts-Related Business and Employment in NY State House District 51 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>3</b>	<b>4</b>	<b>33.33%</b>	<b>3</b>	<b>5</b>	<b>66.67%</b>
Museums	3	4	33.33%	3	5	66.67%
<b>Performing Arts</b>	<b>34</b>	<b>39</b>	<b>14.71%</b>	<b>96</b>	<b>118</b>	<b>22.92%</b>
Music	25	28	12.00%	49	54	10.20%
Theater	2	2	0.00%	7	5	-28.57%
Services & Facilities	3	5	66.67%	22	41	86.36%
Performers	4	4	0.00%	18	18	0.00%
<b>Visual Arts/Photography</b>	<b>62</b>	<b>83</b>	<b>33.87%</b>	<b>456</b>	<b>450</b>	<b>-1.32%</b>
Crafts	14	16	14.29%	196	181	-7.65%
Visual Arts	7	9	28.57%	10	12	20.00%
Photography	31	41	32.26%	202	196	-2.97%
Services	10	17	70.00%	48	61	27.08%
<b>Film, Radio and TV</b>	<b>29</b>	<b>34</b>	<b>17.24%</b>	<b>173</b>	<b>188</b>	<b>8.67%</b>
Motion Pictures	26	30	15.38%	164	176	7.32%
Television	1	2	100.00%	1	4	300.00%
Radio	2	2	0.00%	8	8	0.00%
<b>Design and Publishing</b>	<b>33</b>	<b>39</b>	<b>18.18%</b>	<b>172</b>	<b>184</b>	<b>6.98%</b>
Architecture	6	8	33.33%	59	63	6.78%
Design	17	23	35.29%	26	35	34.62%
Publishing	4	3	-25.00%	58	57	-1.72%
Advertising	6	5	-16.67%	29	29	0.00%
<b>Arts Schools and Services</b>	<b>5</b>	<b>6</b>	<b>20.00%</b>	<b>7</b>	<b>8</b>	<b>14.29%</b>
Arts Schools and Instruction	4	5	25.00%	6	7	16.67%
Agents	1	1	0.00%	1	1	0.00%
<b>GRAND TOTAL</b>	<b>166</b>	<b>205</b>	<b>23.49%</b>	<b>907</b>	<b>953</b>	<b>5.07%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)