

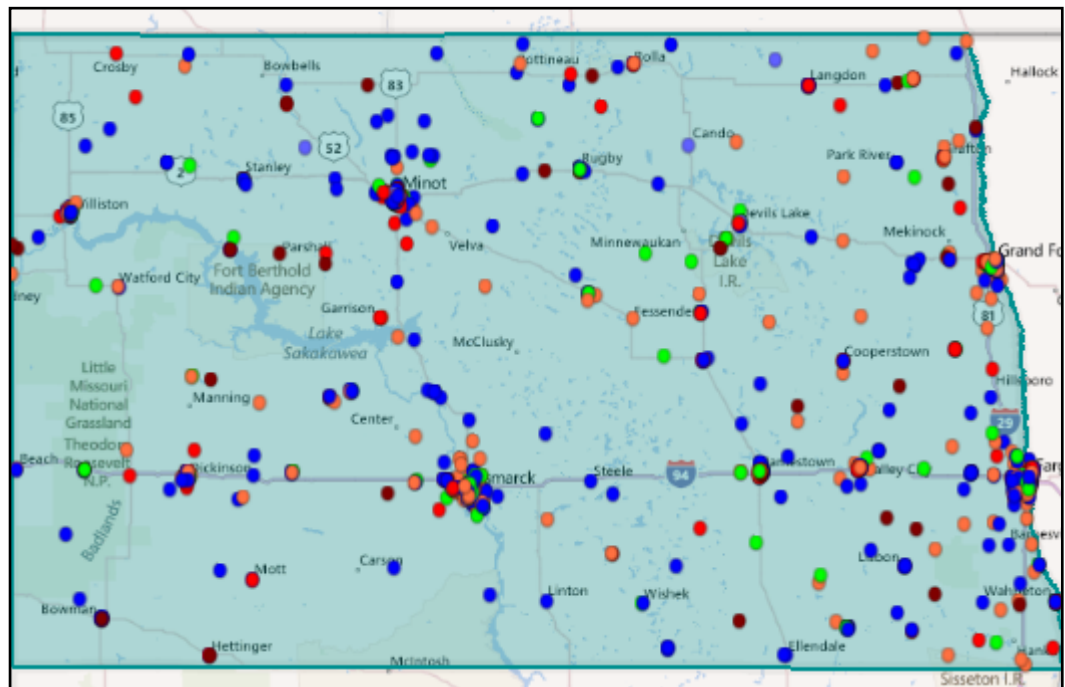
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **North Dakota**. The creative industries are composed of arts businesses that range from non-profit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. Arts businesses and the creative people they employ stimulate innovation in today's global marketplace.

Nationally, there are 905,689 businesses in the U.S. involved in the creation or distribution of the arts. They employ 3.35 million people, representing 4.42 percent of all businesses and 2.15 percent of all employees, respectively. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

**As of January 2012, North Dakota is home to 1,469 arts-related businesses that employ 6,123 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ a creative workforce, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in North Dakota, with each dot representing an arts-centric business. The creative industries account for 2.25 percent of the 65,300 total businesses located in North Dakota and 1.36 percent of the 450,664 total people they employ.

## 1,469 Arts-Related Businesses in North Dakota Employ 6,123 People

- Arts-Related Business
-  Museum/Collections
  -  Performing Arts
  -  Visual/Photography
  -  Film, Radio, TV
  -  Design/Publishing
  -  Arts Schools/Services



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# Arts-Related Businesses and Employment in North Dakota

(Data current as of January 2012)

**2012**

CATEGORY	BUSINESSES	EMPLOYEES
<b>Arts Schools and Services</b>	<b>44</b>	<b>136</b>
Agents	2	16
Arts Councils	8	23
Arts Schools and Instruction	34	97
<b>Design and Publishing</b>	<b>412</b>	<b>1,515</b>
Advertising	79	551
Architecture	69	469
Design	262	487
Publishing	2	8
<b>Film, Radio and TV</b>	<b>186</b>	<b>1,541</b>
Radio	24	73
Television	29	742
Motion Pictures	133	726
<b>Museums and Collections</b>	<b>76</b>	<b>449</b>
Zoos and Botanical	2	26
Planetarium	1	2
Historical Society	9	29
Museums	64	392
<b>Performing Arts</b>	<b>211</b>	<b>1,093</b>
Music	112	652
Theater	9	133
Services & Facilities	41	161
Opera	1	6
Performers (nec)	48	141
<b>Visual Arts/Photography</b>	<b>540</b>	<b>1,389</b>
Crafts	60	220
Photography	358	719
Visual Arts	47	121
Services	75	329
<b>GRAND TOTAL</b>	<b>1,469</b>	<b>6,123</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/sc/CreativeIndustries](http://www.AmericansForTheArts.org/sc/CreativeIndustries).