

The Creative Industries in OH State State House District 17

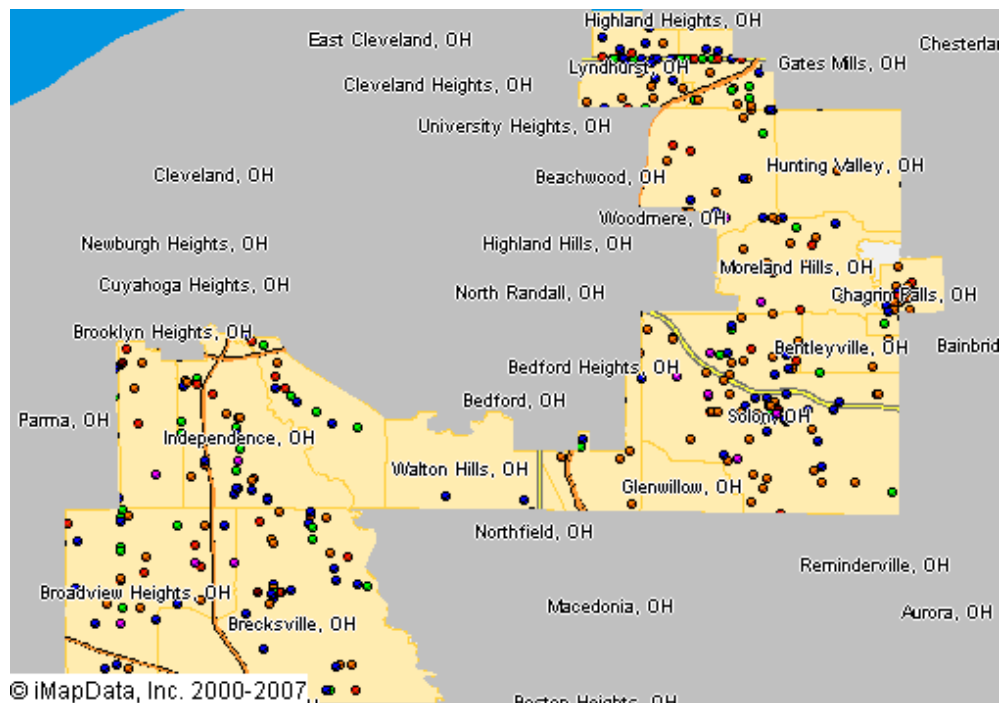
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **OH State State House District 17**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, OH State State House District 17 is home to 358 arts-related businesses that employ 1,561 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **OH State State House District 17**, with each dot representing an arts-centric business.

358 Arts-Related Businesses in OH State State House District 17 Employ 1,561 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in OH State State House District 17 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	6	95
Museums	5	90
Historical Society	1	5
Performing Arts	60	239
Music	26	154
Theater	1	5
Services & Facilities	20	59
Performers	13	21
Visual Arts/Photography	103	352
Crafts	13	54
Visual Arts	8	13
Photography	69	152
Services	13	133
Film, Radio and TV	40	389
Motion Pictures	32	255
Television	5	124
Radio	3	10
Design and Publishing	129	439
Architecture	28	181
Design	54	96
Publishing	1	1
Advertising	46	161
Arts Schools and Services	20	47
Arts Schools and Instruction	19	44
Agents	1	3
GRAND TOTAL	358	1,561

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in OH State State House District 17 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	6	6	0.00%	105	95	-9.52%
Museums	5	5	0.00%	90	90	0.00%
Historical Society	1	1	0.00%	15	5	-66.67%
Performing Arts	53	60	13.21%	242	239	-1.24%
Music	23	26	13.04%	127	154	21.26%
Theater	1	1	0.00%	5	5	0.00%
Services & Facilities	18	20	11.11%	91	59	-35.16%
Performers	11	13	18.18%	19	21	10.53%
Visual Arts/Photography	96	103	7.29%	407	352	-13.51%
Crafts	14	13	-7.14%	54	54	0.00%
Visual Arts	5	8	60.00%	9	13	44.44%
Photography	61	69	13.11%	132	152	15.15%
Services	16	13	-18.75%	212	133	-37.26%
Film, Radio and TV	34	40	17.65%	232	389	67.67%
Motion Pictures	27	32	18.52%	213	255	19.72%
Television	3	5	66.67%	6	124	1966.67%
Radio	4	3	-25.00%	13	10	-23.08%
Design and Publishing	118	129	9.32%	408	439	7.60%
Architecture	26	28	7.69%	181	181	0.00%
Design	50	54	8.00%	91	96	5.49%
Publishing	1	1	0.00%	1	1	0.00%
Advertising	41	46	12.20%	135	161	19.26%
Arts Schools and Services	16	20	25.00%	38	47	23.68%
Arts Schools and Instruction	15	19	26.67%	35	44	25.71%
Agents	1	1	0.00%	3	3	0.00%
GRAND TOTAL	323	358	10.84%	1,432	1,561	9.01%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org