



The Creative Industries in OH State State House District 20

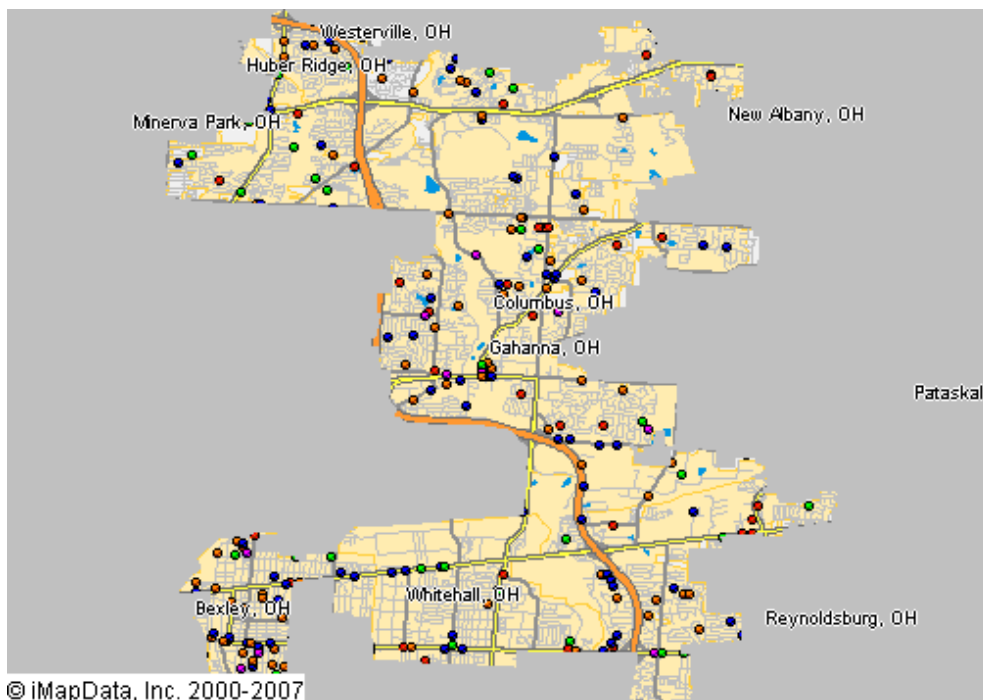
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **OH State State House District 20**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, OH State State House District 20 is home to 213 arts-related businesses that employ 791 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **OH State State House District 20**, with each dot representing an arts-centric business.

213 Arts-Related Businesses in OH State State House District 20 Employ 791 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in OH State State House District 20 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	5
Museums	1	5
Performing Arts	26	107
Music	8	26
Services & Facilities	9	14
Performers	9	67
Visual Arts/Photography	69	175
Crafts	10	33
Visual Arts	2	2
Photography	48	116
Services	9	24
Film, Radio and TV	35	177
Motion Pictures	29	166
Television	3	6
Radio	3	5
Design and Publishing	71	292
Architecture	16	125
Design	40	131
Publishing	1	2
Advertising	14	34
Arts Schools and Services	11	35
Arts Schools and Instruction	11	35
GRAND TOTAL	213	791

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in OH State State House District 20 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	1	-50.00%	7	5	-28.57%
Museums	2	1	-50.00%	7	5	-28.57%
Performing Arts	25	26	4.00%	121	107	-11.57%
Music	8	8	0.00%	26	26	0.00%
Services & Facilities	10	9	-10.00%	15	14	-6.67%
Performers	7	9	28.57%	80	67	-16.25%
Visual Arts/Photography	66	69	4.55%	169	175	3.55%
Crafts	7	10	42.86%	25	33	32.00%
Visual Arts	2	2	0.00%	2	2	0.00%
Photography	47	48	2.13%	112	116	3.57%
Services	10	9	-10.00%	30	24	-20.00%
Film, Radio and TV	27	35	29.63%	146	177	21.23%
Motion Pictures	25	29	16.00%	143	166	16.08%
Television	0	3	300.00%	0	6	600.00%
Radio	2	3	50.00%	3	5	66.67%
Design and Publishing	59	71	20.34%	280	292	4.29%
Architecture	10	16	60.00%	123	125	1.63%
Design	33	40	21.21%	121	131	8.26%
Publishing	1	1	0.00%	2	2	0.00%
Advertising	15	14	-6.67%	34	34	0.00%
Arts Schools and Services	12	11	-8.33%	35	35	0.00%
Arts Schools and Instruction	12	11	-8.33%	35	35	0.00%
GRAND TOTAL	191	213	11.52%	758	791	4.35%

Data Source: D&B January 2008 & January 2007

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