

The Creative Industries in OH State State House District 21

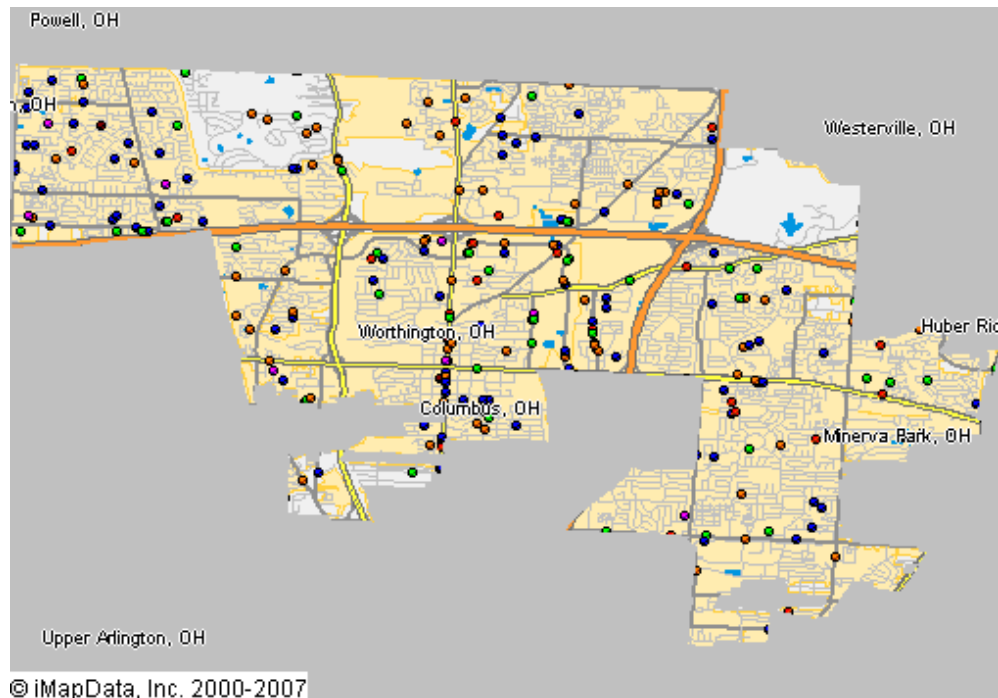
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **OH State State House District 21**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, OH State State House District 21 is home to 263 arts-related businesses that employ 1,171 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **OH State State House District 21**, with each dot representing an arts-centric business.

263 Arts-Related Businesses in OH State State House District 21 Employ 1,171 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in OH State State House District 21 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	6
Museums	3	6
Performing Arts	53	169
Music	25	104
Dance	1	1
Services & Facilities	9	26
Performers	18	38
Visual Arts/Photography	101	388
Crafts	14	77
Visual Arts	4	15
Photography	74	198
Services	9	98
Film, Radio and TV	23	143
Motion Pictures	17	136
Radio	6	7
Design and Publishing	72	413
Architecture	21	111
Design	21	38
Publishing	2	2
Advertising	28	262
Arts Schools and Services	11	52
Arts Councils	1	2
Arts Schools and Instruction	10	50
GRAND TOTAL	263	1,171

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in OH State State House District 21 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	3	3	0.00%	6	6	0.00%
Museums	3	3	0.00%	6	6	0.00%
Performing Arts	45	53	17.78%	172	169	-1.74%
Music	22	25	13.64%	86	104	20.93%
Dance	0	1	100.00%	0	1	100.00%
Services & Facilities	9	9	0.00%	52	26	-50.00%
Performers	14	18	28.57%	34	38	11.76%
Visual Arts/Photography	83	101	21.69%	322	388	20.50%
Crafts	14	14	0.00%	64	77	20.31%
Visual Arts	2	4	100.00%	2	15	650.00%
Photography	58	74	27.59%	158	198	25.32%
Services	9	9	0.00%	98	98	0.00%
Film, Radio and TV	18	23	27.78%	81	143	76.54%
Motion Pictures	16	17	6.25%	79	136	72.15%
Radio	2	6	200.00%	2	7	250.00%
Design and Publishing	66	72	9.09%	462	413	-10.61%
Architecture	21	21	0.00%	117	111	-5.13%
Design	15	21	40.00%	21	38	80.95%
Publishing	1	2	100.00%	1	2	100.00%
Advertising	29	28	-3.45%	323	262	-18.89%
Arts Schools and Services	9	11	22.22%	40	52	30.00%
Arts Councils	1	1	0.00%	2	2	0.00%
Arts Schools and Instruction	8	10	25.00%	38	50	31.58%
GRAND TOTAL	224	263	17.41%	1,083	1,171	8.13%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org