

The Creative Industries in OH State State House District 34

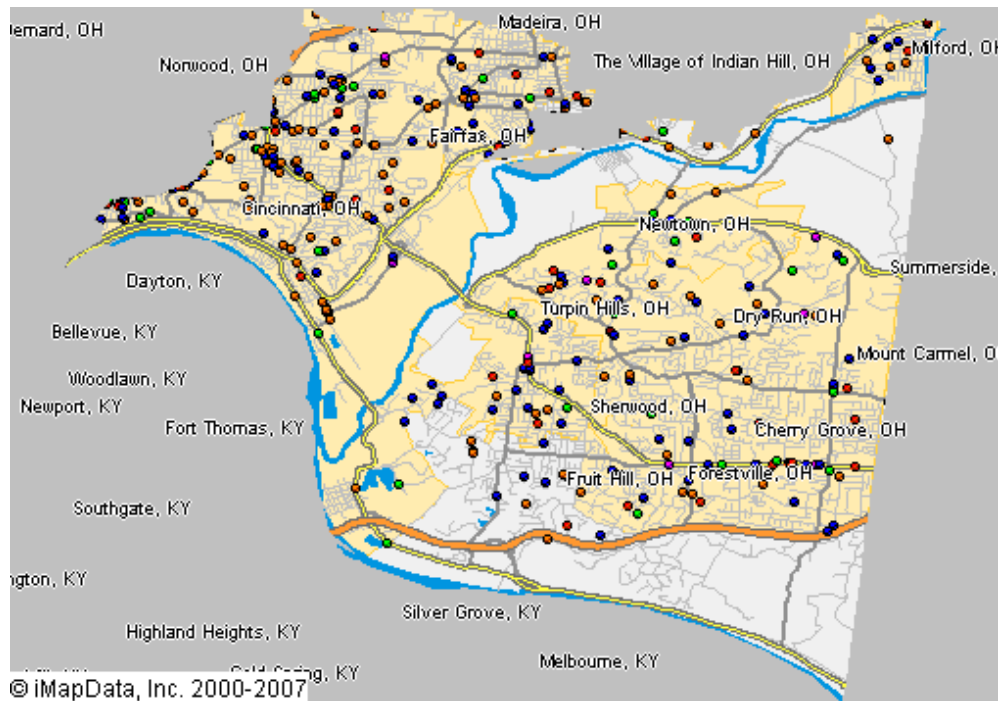
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **OH State State House District 34**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, OH State State House District 34 is home to 334 arts-related businesses that employ 1,161 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **OH State State House District 34**, with each dot representing an arts-centric business.

334 Arts-Related Businesses in OH State State House District 34 Employ 1,161 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in OH State State House District 34 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	82
Museums	1	35
Historical Society	2	47
Performing Arts	41	108
Music	12	26
Theater	1	3
Services & Facilities	11	42
Performers	17	37
Visual Arts/Photography	119	356
Crafts	10	128
Visual Arts	14	58
Photography	79	142
Services	16	28
Film, Radio and TV	37	134
Motion Pictures	32	118
Television	1	11
Radio	4	5
Design and Publishing	120	451
Architecture	22	56
Design	62	158
Publishing	4	105
Advertising	32	132
Arts Schools and Services	14	30
Arts Councils	2	4
Arts Schools and Instruction	11	23
Agents	1	3
GRAND TOTAL	334	1,161

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in OH State State House District 34 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	3	50.00%	80	82	2.50%
Museums	1	1	0.00%	35	35	0.00%
Historical Society	1	2	100.00%	45	47	4.44%
Performing Arts	31	41	32.26%	132	108	-18.18%
Music	11	12	9.09%	58	26	-55.17%
Theater	1	1	0.00%	3	3	0.00%
Services & Facilities	11	11	0.00%	44	42	-4.55%
Performers	8	17	112.50%	27	37	37.04%
Visual Arts/Photography	114	119	4.39%	298	356	19.46%
Crafts	9	10	11.11%	77	128	66.23%
Visual Arts	11	14	27.27%	53	58	9.43%
Photography	76	79	3.95%	137	142	3.65%
Services	18	16	-11.11%	31	28	-9.68%
Film, Radio and TV	36	37	2.78%	139	134	-3.60%
Motion Pictures	32	32	0.00%	125	118	-5.60%
Television	2	1	-50.00%	12	11	-8.33%
Radio	2	4	100.00%	2	5	150.00%
Design and Publishing	101	120	18.81%	320	451	40.94%
Architecture	13	22	69.23%	43	56	30.23%
Design	55	62	12.73%	123	158	28.46%
Publishing	3	4	33.33%	5	105	2000.00%
Advertising	30	32	6.67%	149	132	-11.41%
Arts Schools and Services	11	14	27.27%	24	30	25.00%
Arts Councils	2	2	0.00%	4	4	0.00%
Arts Schools and Instruction	8	11	37.50%	17	23	35.29%
Agents	1	1	0.00%	3	3	0.00%
GRAND TOTAL	295	334	13.22%	993	1,161	16.92%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org