



The Creative Industries in OH State State House District 35

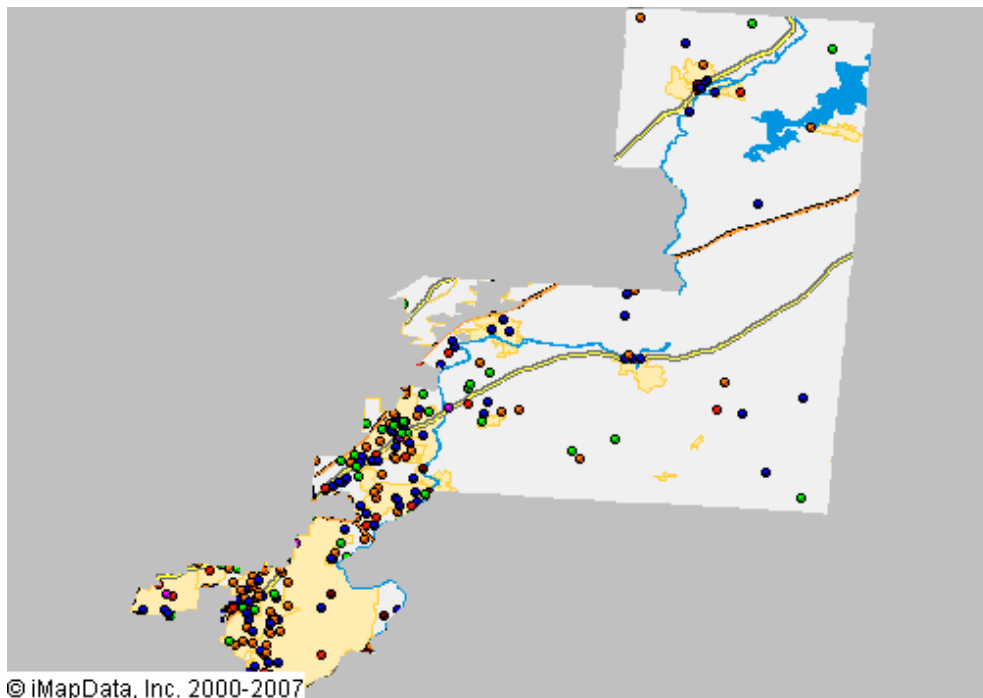
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **OH State State House District 35**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, OH State State House District 35 is home to 258 arts-related businesses that employ 1,009 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **OH State State House District 35**, with each dot representing an arts-centric business.

258 Arts-Related Businesses in OH State State House District 35 Employ 1,009 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in OH State State House District 35 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	8	14
Museums	7	13
Zoos and Botanical	1	1
Performing Arts	34	140
Music	14	33
Services & Facilities	6	6
Performers	14	101
Visual Arts/Photography	99	246
Crafts	12	31
Visual Arts	10	18
Photography	51	92
Services	26	105
Film, Radio and TV	22	116
Motion Pictures	21	111
Television	1	5
Design and Publishing	87	477
Architecture	22	64
Design	44	71
Publishing	3	275
Advertising	18	67
Arts Schools and Services	8	16
Arts Schools and Instruction	8	16
GRAND TOTAL	258	1,009

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in OH State State House District 35 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	6	8	33.33%	10	14	40.00%
Museums	5	7	40.00%	9	13	44.44%
Zoos and Botanical	1	1	0.00%	1	1	0.00%
Performing Arts	28	34	21.43%	90	140	55.56%
Music	14	14	0.00%	33	33	0.00%
Services & Facilities	4	6	50.00%	4	6	50.00%
Performers	10	14	40.00%	53	101	90.57%
Visual Arts/Photography	94	99	5.32%	232	246	6.03%
Crafts	10	12	20.00%	21	31	47.62%
Visual Arts	9	10	11.11%	17	18	5.88%
Photography	50	51	2.00%	87	92	5.75%
Services	25	26	4.00%	107	105	-1.87%
Film, Radio and TV	20	22	10.00%	310	116	-62.58%
Motion Pictures	18	21	16.67%	105	111	5.71%
Television	2	1	-50.00%	205	5	-97.56%
Design and Publishing	81	87	7.41%	471	477	1.27%
Architecture	18	22	22.22%	62	64	3.23%
Design	43	44	2.33%	72	71	-1.39%
Publishing	3	3	0.00%	275	275	0.00%
Advertising	17	18	5.88%	62	67	8.06%
Arts Schools and Services	7	8	14.29%	15	16	6.67%
Arts Schools and Instruction	7	8	14.29%	15	16	6.67%
GRAND TOTAL	236	258	9.32%	1,128	1,009	-10.55%

Data Source: D&B January 2008 & January 2007

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