

The Creative Industries in OH State State House District 38

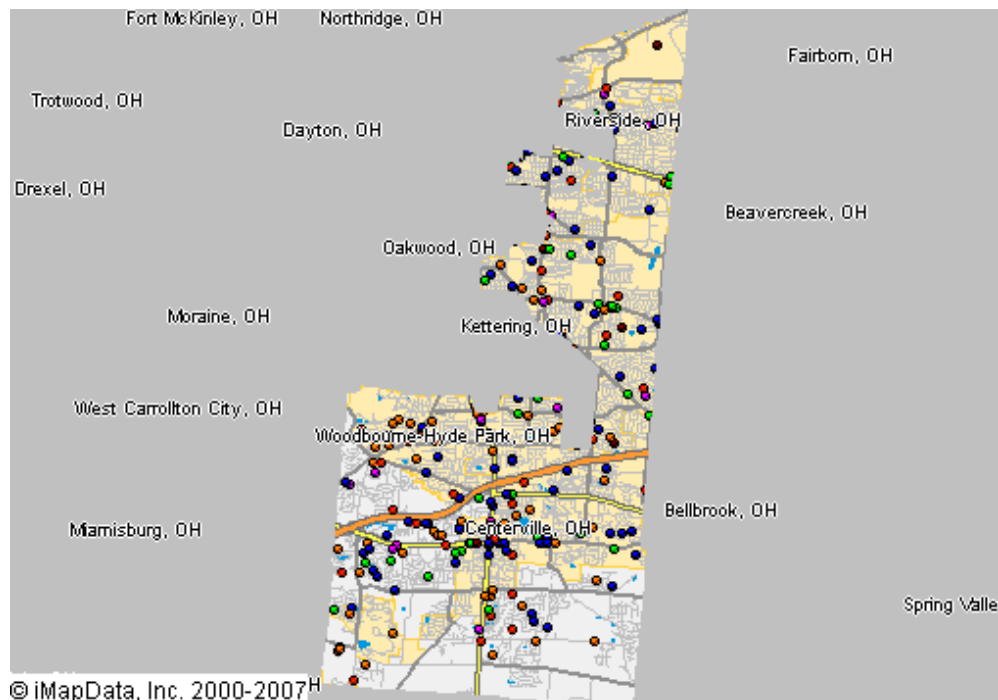
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **OH State State House District 38**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, OH State State House District 38 is home to 215 arts-related businesses that employ 727 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **OH State State House District 38**, with each dot representing an arts-centric business.

215 Arts-Related Businesses in OH State State House District 38 Employ 727 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in OH State State House District 38 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	35
Museums	5	35
Performing Arts	30	143
Music	14	58
Theater	1	1
Services & Facilities	6	18
Performers	9	66
Visual Arts/Photography	77	229
Crafts	7	11
Visual Arts	6	6
Photography	46	164
Services	18	48
Film, Radio and TV	28	100
Motion Pictures	24	96
Radio	4	4
Design and Publishing	59	174
Architecture	11	42
Design	34	63
Publishing	2	3
Advertising	12	66
Arts Schools and Services	16	46
Arts Schools and Instruction	15	44
Agents	1	2
GRAND TOTAL	215	727

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in OH State State House District 38 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	5	5	0.00%	37	35	-5.41%
Museums	5	5	0.00%	37	35	-5.41%
Performing Arts	25	30	20.00%	134	143	6.72%
Music	12	14	16.67%	55	58	5.45%
Theater	1	1	0.00%	1	1	0.00%
Services & Facilities	7	6	-14.29%	19	18	-5.26%
Performers	5	9	80.00%	59	66	11.86%
Visual Arts/Photography	72	77	6.94%	237	229	-3.38%
Crafts	6	7	16.67%	10	11	10.00%
Visual Arts	5	6	20.00%	16	6	-62.50%
Photography	47	46	-2.13%	161	164	1.86%
Services	14	18	28.57%	50	48	-4.00%
Film, Radio and TV	26	28	7.69%	84	100	19.05%
Motion Pictures	24	24	0.00%	81	96	18.52%
Radio	2	4	100.00%	3	4	33.33%
Design and Publishing	54	59	9.26%	133	174	30.83%
Architecture	9	11	22.22%	21	42	100.00%
Design	32	34	6.25%	59	63	6.78%
Publishing	0	2	200.00%	0	3	300.00%
Advertising	13	12	-7.69%	53	66	24.53%
Arts Schools and Services	16	16	0.00%	48	46	-4.17%
Arts Schools and Instruction	15	15	0.00%	46	44	-4.35%
Agents	1	1	0.00%	2	2	0.00%
GRAND TOTAL	198	215	8.59%	673	727	8.02%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org