

The Creative Industries in OH State State House District 40

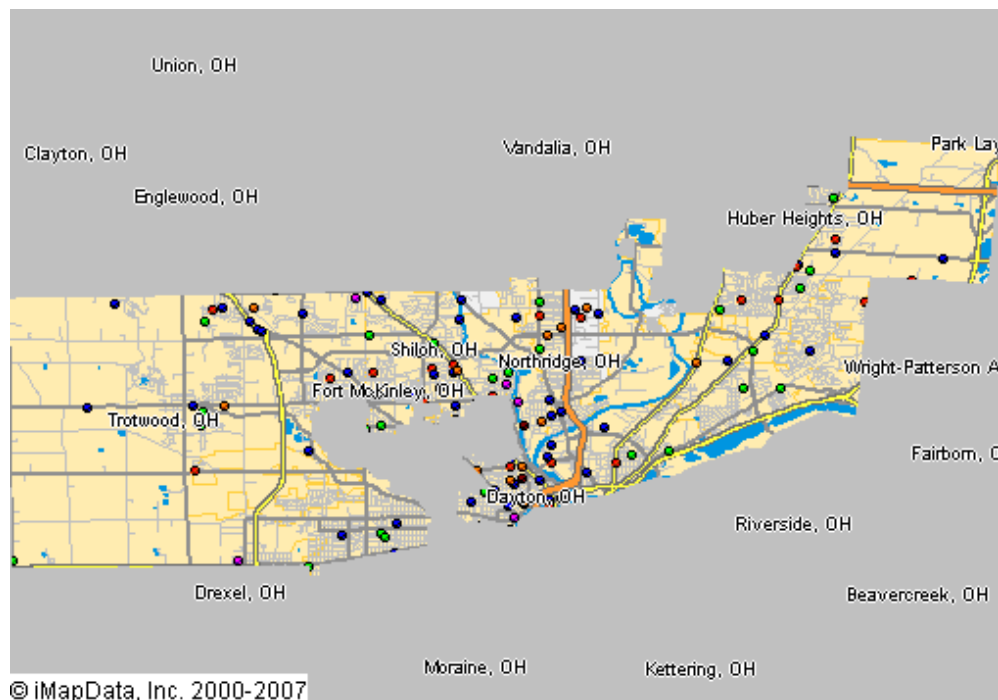
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **OH State State House District 40**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, OH State State House District 40 is home to 110 arts-related businesses that employ 513 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **OH State State House District 40**, with each dot representing an arts-centric business.

110 Arts-Related Businesses in OH State State House District 40 Employ 513 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in OH State State House District 40 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	157
Museums	3	157
Performing Arts	24	89
Music	15	33
Services & Facilities	4	46
Performers	5	10
Visual Arts/Photography	43	80
Crafts	7	12
Visual Arts	4	4
Photography	23	38
Services	9	26
Film, Radio and TV	19	66
Motion Pictures	17	61
Radio	2	5
Design and Publishing	16	91
Architecture	4	35
Design	5	15
Advertising	7	41
Arts Schools and Services	5	30
Arts Schools and Instruction	5	30
GRAND TOTAL	110	513

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in OH State State House District 40 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	3	3	0.00%	222	157	-29.28%
Museums	3	3	0.00%	222	157	-29.28%
Performing Arts	23	24	4.35%	84	89	5.95%
Music	13	15	15.38%	27	33	22.22%
Services & Facilities	4	4	0.00%	46	46	0.00%
Performers	6	5	-16.67%	11	10	-9.09%
Visual Arts/Photography	38	43	13.16%	71	80	12.68%
Crafts	6	7	16.67%	9	12	33.33%
Visual Arts	3	4	33.33%	3	4	33.33%
Photography	21	23	9.52%	33	38	15.15%
Services	8	9	12.50%	26	26	0.00%
Film, Radio and TV	19	19	0.00%	66	66	0.00%
Motion Pictures	17	17	0.00%	59	61	3.39%
Radio	2	2	0.00%	7	5	-28.57%
Design and Publishing	12	16	33.33%	89	91	2.25%
Architecture	2	4	100.00%	25	35	40.00%
Design	4	5	25.00%	25	15	-40.00%
Advertising	6	7	16.67%	39	41	5.13%
Arts Schools and Services	4	5	25.00%	30	30	0.00%
Arts Schools and Instruction	4	5	25.00%	30	30	0.00%
GRAND TOTAL	99	110	11.11%	562	513	-8.72%

Data Source: D&B January 2008 & January 2007

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