

The Creative Industries in OH State State House District 5

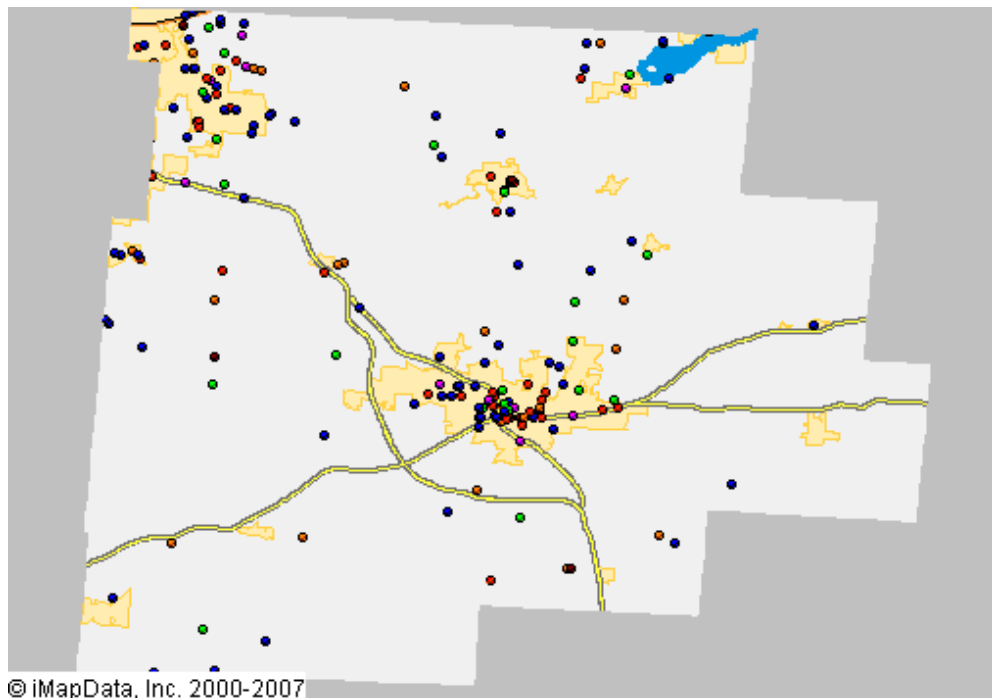
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **OH State State House District 5**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, OH State State House District 5 is home to 192 arts-related businesses that employ 540 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **OH State State House District 5**, with each dot representing an arts-centric business.

192 Arts-Related Businesses in OH State State House District 5 Employ 540 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in OH State State House District 5 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	8	52
Museums	5	41
Historical Society	3	11
Performing Arts	25	48
Music	13	34
Services & Facilities	3	3
Performers	9	11
Visual Arts/Photography	86	203
Crafts	14	23
Visual Arts	5	6
Photography	48	140
Services	19	34
Film, Radio and TV	35	147
Motion Pictures	25	95
Television	4	47
Radio	6	5
Design and Publishing	25	61
Architecture	6	27
Design	13	24
Publishing	1	1
Advertising	5	9
Arts Schools and Services	13	29
Arts Schools and Instruction	13	29
GRAND TOTAL	192	540

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in OH State State House District 5 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	8	8	0.00%	28	52	85.71%
Museums	5	5	0.00%	17	41	141.18%
Historical Society	3	3	0.00%	11	11	0.00%
Performing Arts	23	25	8.70%	54	48	-11.11%
Music	12	13	8.33%	30	34	13.33%
Services & Facilities	3	3	0.00%	3	3	0.00%
Performers	8	9	12.50%	21	11	-47.62%
Visual Arts/Photography	76	86	13.16%	195	203	4.10%
Crafts	13	14	7.69%	24	23	-4.17%
Visual Arts	5	5	0.00%	6	6	0.00%
Photography	41	48	17.07%	132	140	6.06%
Services	17	19	11.76%	33	34	3.03%
Film, Radio and TV	26	35	34.62%	134	147	9.70%
Motion Pictures	22	25	13.64%	88	95	7.95%
Television	2	4	100.00%	45	47	4.44%
Radio	2	6	200.00%	1	5	400.00%
Design and Publishing	21	25	19.05%	58	61	5.17%
Architecture	4	6	50.00%	25	27	8.00%
Design	10	13	30.00%	20	24	20.00%
Publishing	1	1	0.00%	1	1	0.00%
Advertising	6	5	-16.67%	12	9	-25.00%
Arts Schools and Services	10	13	30.00%	26	29	11.54%
Arts Schools and Instruction	10	13	30.00%	26	29	11.54%
GRAND TOTAL	164	192	17.07%	495	540	9.09%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org