

The Creative Industries in OH State State House District 54

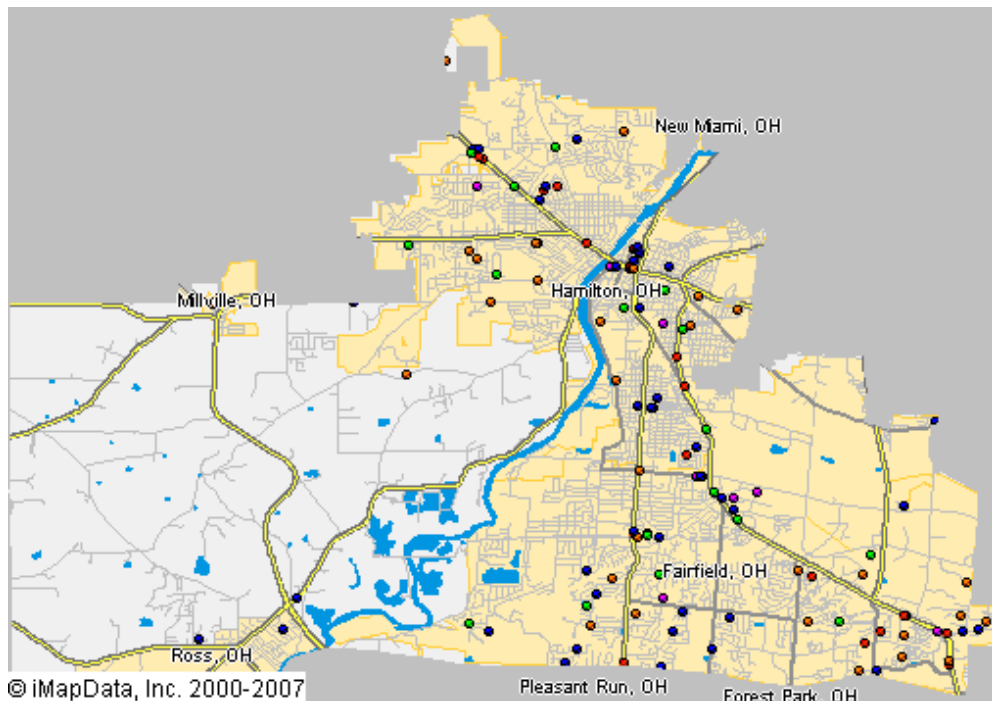
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **OH State State House District 54**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, OH State State House District 54 is home to 125 arts-related businesses that employ 653 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **OH State State House District 54**, with each dot representing an arts-centric business.

125 Arts-Related Businesses in OH State State House District 54 Employ 653 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in OH State State House District 54 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	17
Museums	2	17
Performing Arts	21	64
Music	9	26
Services & Facilities	5	29
Performers	7	9
Visual Arts/Photography	42	182
Crafts	5	13
Photography	30	131
Services	7	38
Film, Radio and TV	20	156
Motion Pictures	16	83
Television	2	70
Radio	2	3
Design and Publishing	30	215
Architecture	6	52
Design	10	109
Publishing	1	1
Advertising	13	53
Arts Schools and Services	10	19
Arts Schools and Instruction	9	18
Agents	1	1
GRAND TOTAL	125	653

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in OH State State House District 54 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	2	0.00%	17	17	0.00%
Museums	2	2	0.00%	17	17	0.00%
Performing Arts	18	21	16.67%	67	64	-4.48%
Music	7	9	28.57%	21	26	23.81%
Services & Facilities	6	5	-16.67%	33	29	-12.12%
Performers	5	7	40.00%	13	9	-30.77%
Visual Arts/Photography	41	42	2.44%	177	182	2.82%
Crafts	6	5	-16.67%	15	13	-13.33%
Photography	28	30	7.14%	124	131	5.65%
Services	7	7	0.00%	38	38	0.00%
Film, Radio and TV	17	20	17.65%	132	156	18.18%
Motion Pictures	14	16	14.29%	89	83	-6.74%
Television	1	2	100.00%	40	70	75.00%
Radio	2	2	0.00%	3	3	0.00%
Design and Publishing	23	30	30.43%	186	215	15.59%
Architecture	5	6	20.00%	51	52	1.96%
Design	5	10	100.00%	103	109	5.83%
Publishing	1	1	0.00%	1	1	0.00%
Advertising	12	13	8.33%	31	53	70.97%
Arts Schools and Services	8	10	25.00%	17	19	11.76%
Arts Schools and Instruction	7	9	28.57%	16	18	12.50%
Agents	1	1	0.00%	1	1	0.00%
GRAND TOTAL	109	125	14.68%	596	653	9.56%

Data Source: D&B January 2008 & January 2007

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