

The Creative Industries in OH State State House District 55

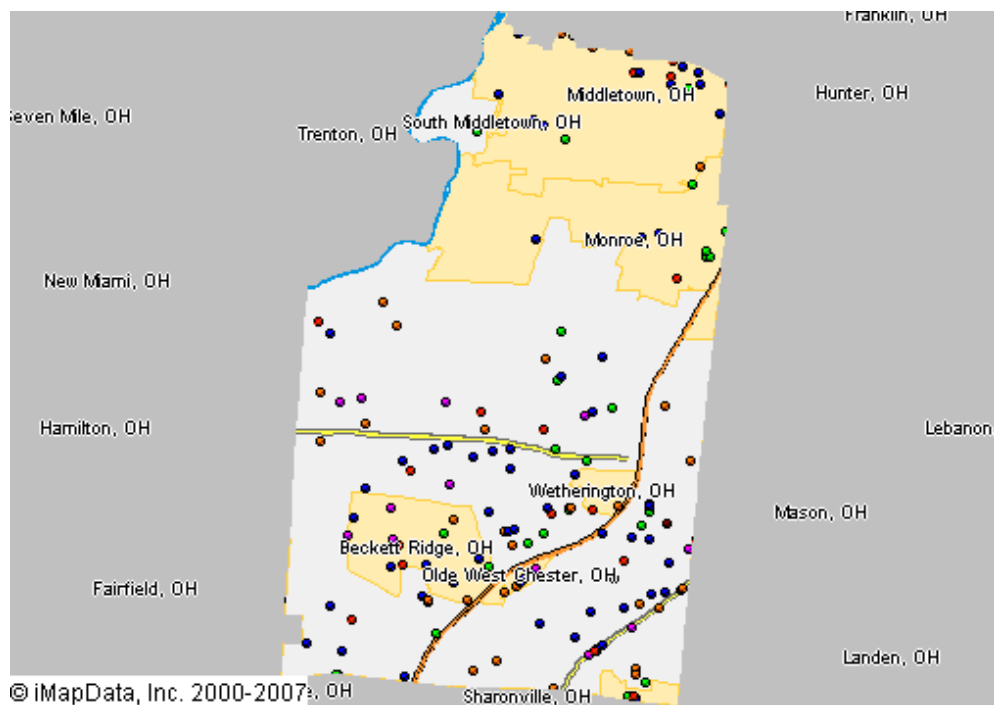
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **OH State State House District 55**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, OH State State House District 55 is home to 162 arts-related businesses that employ 707 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **OH State State House District 55**, with each dot representing an arts-centric business.

162 Arts-Related Businesses in OH State State House District 55 Employ 707 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in OH State State House District 55 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	14
Museums	1	12
Zoos and Botanical	1	2
Performing Arts	27	109
Music	14	34
Services & Facilities	7	65
Performers	6	10
Visual Arts/Photography	65	386
Crafts	6	11
Visual Arts	6	9
Photography	50	328
Services	3	38
Film, Radio and TV	17	74
Motion Pictures	13	61
Television	2	8
Radio	2	5
Design and Publishing	38	93
Architecture	3	9
Design	23	43
Publishing	2	21
Advertising	10	20
Arts Schools and Services	13	31
Arts Schools and Instruction	13	31
GRAND TOTAL	162	707

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in OH State State House District 55 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	2	100.00%	12	14	16.67%
Museums	1	1	0.00%	12	12	0.00%
Zoos and Botanical	0	1	100.00%	0	2	200.00%
Performing Arts	19	27	42.11%	98	109	11.22%
Music	12	14	16.67%	43	34	-20.93%
Services & Facilities	5	7	40.00%	49	65	32.65%
Performers	2	6	200.00%	6	10	66.67%
Visual Arts/Photography	63	65	3.17%	377	386	2.39%
Crafts	4	6	50.00%	9	11	22.22%
Visual Arts	6	6	0.00%	9	9	0.00%
Photography	49	50	2.04%	314	328	4.46%
Services	4	3	-25.00%	45	38	-15.56%
Film, Radio and TV	17	17	0.00%	77	74	-3.90%
Motion Pictures	13	13	0.00%	64	61	-4.69%
Television	2	2	0.00%	8	8	0.00%
Radio	2	2	0.00%	5	5	0.00%
Design and Publishing	30	38	26.67%	76	93	22.37%
Architecture	2	3	50.00%	5	9	80.00%
Design	19	23	21.05%	38	43	13.16%
Publishing	3	2	-33.33%	22	21	-4.55%
Advertising	6	10	66.67%	11	20	81.82%
Arts Schools and Services	10	13	30.00%	24	31	29.17%
Arts Schools and Instruction	10	13	30.00%	24	31	29.17%
GRAND TOTAL	140	162	15.71%	664	707	6.48%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org