

The Creative Industries in OH State State House District 60

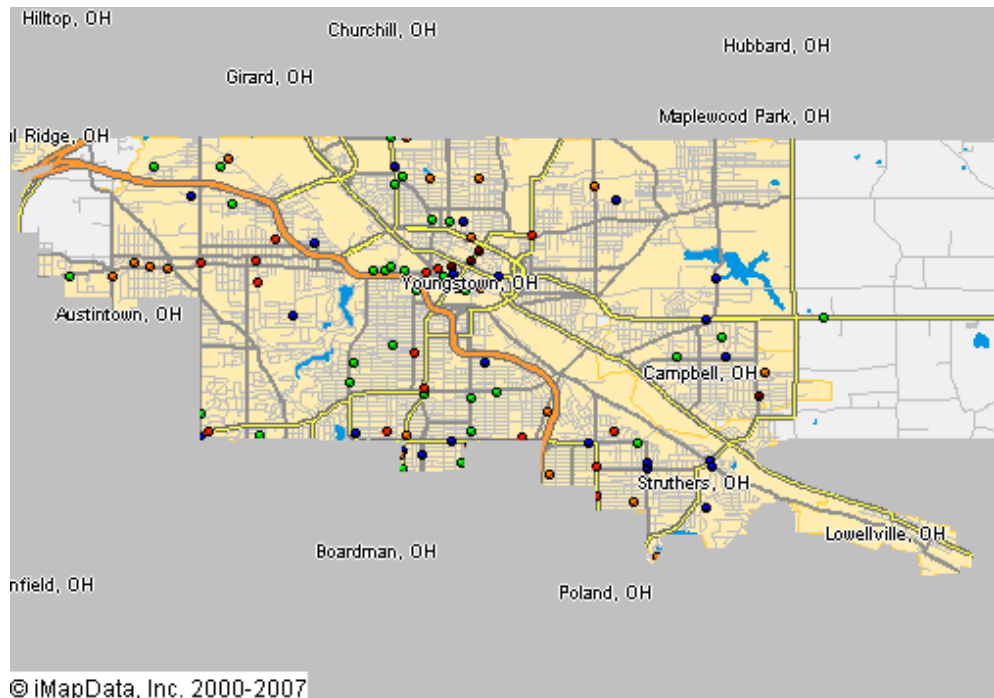
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **OH State State House District 60**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, OH State State House District 60 is home to 114 arts-related businesses that employ 971 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **OH State State House District 60**, with each dot representing an arts-centric business.

114 Arts-Related Businesses in OH State State House District 60 Employ 971 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in OH State State House District 60 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	6	59
Museums	4	51
Historical Society	2	8
Performing Arts	36	198
Music	14	56
Theater	3	58
Services & Facilities	15	51
Performers	4	33
Visual Arts/Photography	26	135
Crafts	6	83
Visual Arts	5	6
Photography	11	31
Services	4	15
Film, Radio and TV	21	439
Motion Pictures	14	73
Television	7	366
Design and Publishing	25	140
Architecture	11	114
Design	6	7
Publishing	2	6
Advertising	6	13
GRAND TOTAL	114	971

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in OH State State House District 60 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	6	6	0.00%	58	59	1.72%
Museums	4	4	0.00%	51	51	0.00%
Historical Society	2	2	0.00%	7	8	14.29%
Performing Arts	33	36	9.09%	160	198	23.75%
Music	13	14	7.69%	55	56	1.82%
Theater	3	3	0.00%	58	58	0.00%
Services & Facilities	13	15	15.38%	43	51	18.60%
Performers	4	4	0.00%	4	33	725.00%
Visual Arts/Photography	28	26	-7.14%	136	135	-0.74%
Crafts	6	6	0.00%	83	83	0.00%
Visual Arts	6	5	-16.67%	8	6	-25.00%
Photography	12	11	-8.33%	36	31	-13.89%
Services	4	4	0.00%	9	15	66.67%
Film, Radio and TV	17	21	23.53%	327	439	34.25%
Motion Pictures	12	14	16.67%	68	73	7.35%
Television	5	7	40.00%	259	366	41.31%
Design and Publishing	21	25	19.05%	137	140	2.19%
Architecture	11	11	0.00%	115	114	-0.87%
Design	4	6	50.00%	5	7	40.00%
Publishing	2	2	0.00%	6	6	0.00%
Advertising	4	6	50.00%	11	13	18.18%
Arts Schools and Services	1	0	-100.00%	2	0	-200.00%
Arts Schools and Instruction	1	0	-100.00%	2	0	-200.00%
GRAND TOTAL	106	114	7.55%	820	971	18.41%

Data Source: D&B January 2008 & January 2007

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