

The Creative Industries in OH State State House District 72

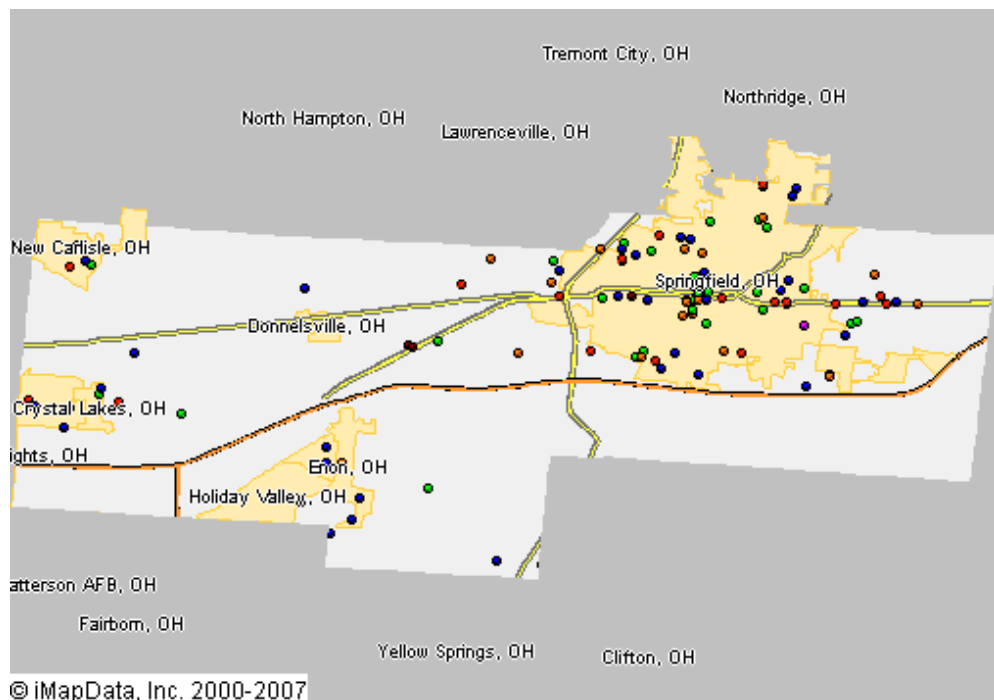
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **OH State State House District 72**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, OH State State House District 72 is home to 120 arts-related businesses that employ 791 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **OH State State House District 72**, with each dot representing an arts-centric business.

120 Arts-Related Businesses in OH State State House District 72 Employ 791 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in OH State State House District 72 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	15
Museums	3	12
Zoos and Botanical	1	2
Historical Society	1	1
Performing Arts	29	453
Music	15	424
Opera	1	2
Services & Facilities	6	15
Performers	7	12
Visual Arts/Photography	40	130
Crafts	3	18
Visual Arts	4	6
Photography	21	77
Services	12	29
Film, Radio and TV	21	96
Motion Pictures	16	76
Television	1	0
Radio	4	20
Design and Publishing	23	95
Architecture	6	33
Design	14	38
Advertising	3	24
Arts Schools and Services	2	2
Arts Schools and Instruction	2	2
GRAND TOTAL	120	791

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in OH State State House District 72 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	5	25.00%	13	15	15.38%
Museums	3	3	0.00%	12	12	0.00%
Zoos and Botanical	0	1	100.00%	0	2	200.00%
Historical Society	1	1	0.00%	1	1	0.00%
Performing Arts	28	29	3.57%	465	453	-2.58%
Music	15	15	0.00%	434	424	-2.30%
Opera	1	1	0.00%	2	2	0.00%
Services & Facilities	6	6	0.00%	18	15	-16.67%
Performers	6	7	16.67%	11	12	9.09%
Visual Arts/Photography	44	40	-9.09%	136	130	-4.41%
Crafts	3	3	0.00%	17	18	5.88%
Visual Arts	5	4	-20.00%	8	6	-25.00%
Photography	24	21	-12.50%	82	77	-6.10%
Services	12	12	0.00%	29	29	0.00%
Film, Radio and TV	24	21	-12.50%	110	96	-12.73%
Motion Pictures	18	16	-11.11%	88	76	-13.64%
Television	2	1	-50.00%	4	0	-100.00%
Radio	4	4	0.00%	18	20	11.11%
Design and Publishing	19	23	21.05%	88	95	7.95%
Architecture	6	6	0.00%	30	33	10.00%
Design	11	14	27.27%	36	38	5.56%
Advertising	2	3	50.00%	22	24	9.09%
Arts Schools and Services	1	2	100.00%	1	2	100.00%
Arts Schools and Instruction	1	2	100.00%	1	2	100.00%
GRAND TOTAL	120	120	0.00%	813	791	-2.71%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org