

The Creative Industries in OH State State House District 82

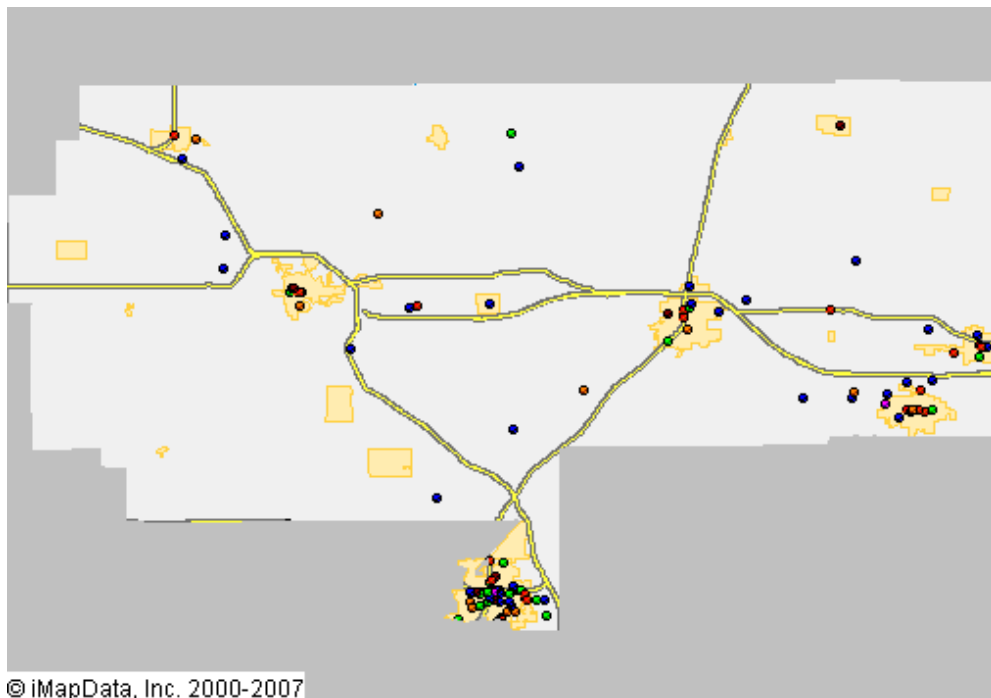
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **OH State State House District 82**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, OH State State House District 82 is home to 117 arts-related businesses that employ 412 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **OH State State House District 82**, with each dot representing an arts-centric business.

117 Arts-Related Businesses in OH State State House District 82 Employ 412 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in OH State State House District 82 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	11	39
Museums	8	33
Historical Society	3	6
Performing Arts	21	53
Music	9	22
Theater	1	9
Services & Facilities	7	13
Performers	4	9
Visual Arts/Photography	43	192
Crafts	5	139
Visual Arts	3	2
Photography	27	39
Services	8	12
Film, Radio and TV	16	61
Motion Pictures	13	60
Television	2	0
Radio	1	1
Design and Publishing	22	59
Architecture	6	20
Design	9	16
Advertising	7	23
Arts Schools and Services	4	8
Arts Schools and Instruction	4	8
GRAND TOTAL	117	412

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in OH State State House District 82 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	10	11	10.00%	23	39	69.57%
Museums	8	8	0.00%	19	33	73.68%
Historical Society	2	3	50.00%	4	6	50.00%
Performing Arts	22	21	-4.55%	44	53	20.45%
Music	10	9	-10.00%	14	22	57.14%
Theater	1	1	0.00%	9	9	0.00%
Services & Facilities	7	7	0.00%	12	13	8.33%
Performers	4	4	0.00%	9	9	0.00%
Visual Arts/Photography	41	43	4.88%	198	192	-3.03%
Crafts	6	5	-16.67%	146	139	-4.79%
Visual Arts	4	3	-25.00%	3	2	-33.33%
Photography	25	27	8.00%	40	39	-2.50%
Services	6	8	33.33%	9	12	33.33%
Film, Radio and TV	13	16	23.08%	57	61	7.02%
Motion Pictures	10	13	30.00%	56	60	7.14%
Television	2	2	0.00%	0	0	0.00%
Radio	1	1	0.00%	1	1	0.00%
Design and Publishing	18	22	22.22%	57	59	3.51%
Architecture	6	6	0.00%	22	20	-9.09%
Design	5	9	80.00%	12	16	33.33%
Advertising	7	7	0.00%	23	23	0.00%
Arts Schools and Services	5	4	-20.00%	9	8	-11.11%
Arts Schools and Instruction	5	4	-20.00%	9	8	-11.11%
GRAND TOTAL	109	117	7.34%	388	412	6.19%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org