

The Creative Industries in OH State State House District 9

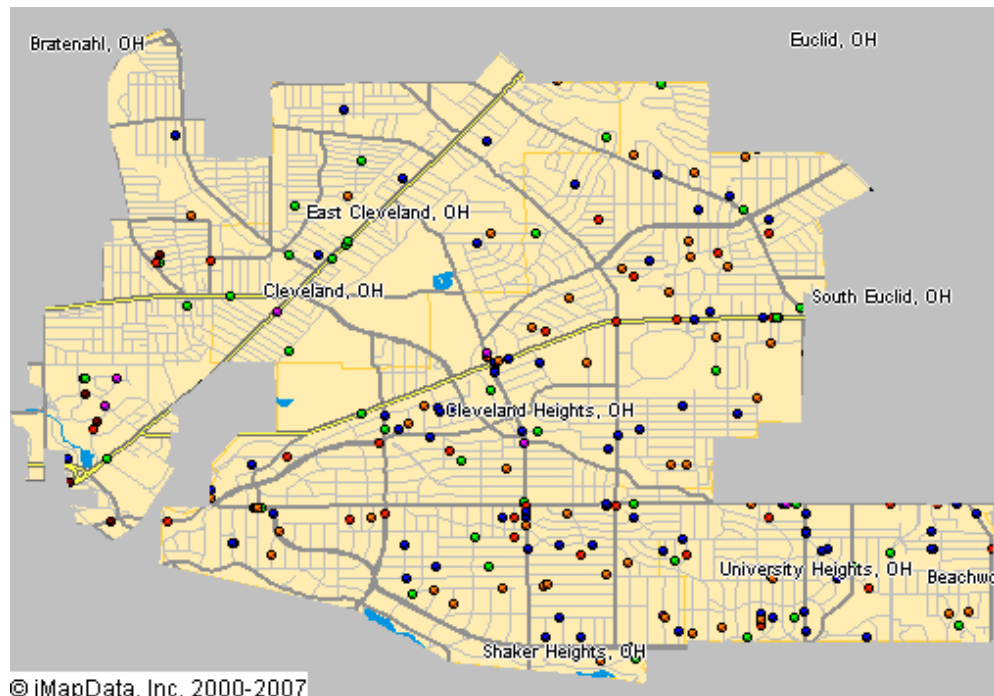
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **OH State State House District 9**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, OH State State House District 9 is home to 230 arts-related businesses that employ 1,614 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **OH State State House District 9**, with each dot representing an arts-centric business.

230 Arts-Related Businesses in OH State State House District 9 Employ 1,614 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in OH State State House District 9 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	6	191
Museums	4	128
Zoos and Botanical	1	3
Historical Society	1	60
Performing Arts	47	472
Music	28	266
Theater	3	59
Dance	2	74
Services & Facilities	8	50
Performers	6	23
Visual Arts/Photography	78	151
Crafts	4	6
Visual Arts	9	19
Photography	50	98
Services	15	28
Film, Radio and TV	31	103
Motion Pictures	24	85
Television	2	3
Radio	5	15
Design and Publishing	59	157
Architecture	12	42
Design	26	57
Publishing	2	2
Advertising	19	56
Arts Schools and Services	9	540
Arts Councils	1	2
Arts Schools and Instruction	8	538
GRAND TOTAL	230	1,614

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in OH State State House District 9 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	5	6	20.00%	187	191	2.14%
Museums	3	4	33.33%	124	128	3.23%
Zoos and Botanical	1	1	0.00%	3	3	0.00%
Historical Society	1	1	0.00%	60	60	0.00%
Performing Arts	41	47	14.63%	383	472	23.24%
Music	22	28	27.27%	249	266	6.83%
Theater	3	3	0.00%	59	59	0.00%
Dance	1	2	100.00%	4	74	1750.00%
Services & Facilities	10	8	-20.00%	52	50	-3.85%
Performers	5	6	20.00%	19	23	21.05%
Visual Arts/Photography	79	78	-1.27%	194	151	-22.16%
Crafts	6	4	-33.33%	9	6	-33.33%
Visual Arts	7	9	28.57%	20	19	-5.00%
Photography	51	50	-1.96%	137	98	-28.47%
Services	15	15	0.00%	28	28	0.00%
Film, Radio and TV	26	31	19.23%	108	103	-4.63%
Motion Pictures	21	24	14.29%	93	85	-8.60%
Television	0	2	200.00%	0	3	300.00%
Radio	5	5	0.00%	15	15	0.00%
Design and Publishing	54	59	9.26%	134	157	17.16%
Architecture	11	12	9.09%	42	42	0.00%
Design	25	26	4.00%	52	57	9.62%
Publishing	3	2	-33.33%	7	2	-71.43%
Advertising	15	19	26.67%	33	56	69.70%
Arts Schools and Services	9	9	0.00%	536	540	0.75%
Arts Councils	1	1	0.00%	2	2	0.00%
Arts Schools and Instruction	8	8	0.00%	534	538	0.75%
GRAND TOTAL	214	230	7.48%	1,542	1,614	4.67%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org