



The Creative Industries in OH State State House District 99

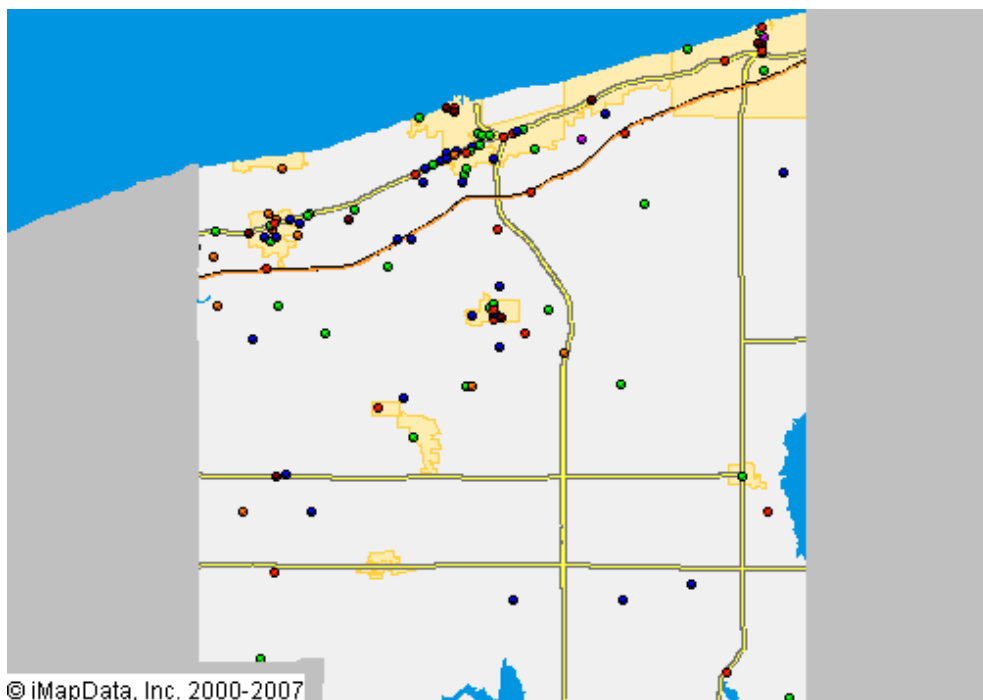
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **OH State State House District 99**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, OH State State House District 99 is home to 116 arts-related businesses that employ 353 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **OH State State House District 99**, with each dot representing an arts-centric business.

116 Arts-Related Businesses in OH State State House District 99 Employ 353 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in OH State State House District 99 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	9	40
Museums	7	26
Historical Society	2	14
Performing Arts	33	74
Music	13	26
Services & Facilities	10	35
Performers	10	13
Visual Arts/Photography	33	57
Crafts	5	6
Visual Arts	3	8
Photography	19	34
Services	6	9
Film, Radio and TV	24	143
Motion Pictures	18	73
Television	2	55
Radio	4	15
Design and Publishing	14	35
Architecture	4	8
Design	7	20
Advertising	3	7
Arts Schools and Services	3	4
Arts Schools and Instruction	3	4
GRAND TOTAL	116	353

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in OH State State House District 99 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	6	9	50.00%	30	40	33.33%
Museums	5	7	40.00%	18	26	44.44%
Historical Society	1	2	100.00%	12	14	16.67%
Performing Arts	31	33	6.45%	88	74	-15.91%
Music	13	13	0.00%	36	26	-27.78%
Services & Facilities	10	10	0.00%	35	35	0.00%
Performers	8	10	25.00%	17	13	-23.53%
Visual Arts/Photography	34	33	-2.94%	63	57	-9.52%
Crafts	4	5	25.00%	5	6	20.00%
Visual Arts	4	3	-25.00%	9	8	-11.11%
Photography	20	19	-5.00%	40	34	-15.00%
Services	6	6	0.00%	9	9	0.00%
Film, Radio and TV	22	24	9.09%	139	143	2.88%
Motion Pictures	17	18	5.88%	78	73	-6.41%
Television	2	2	0.00%	55	55	0.00%
Radio	3	4	33.33%	6	15	150.00%
Design and Publishing	12	14	16.67%	26	35	34.62%
Architecture	4	4	0.00%	7	8	14.29%
Design	6	7	16.67%	14	20	42.86%
Advertising	2	3	50.00%	5	7	40.00%
Arts Schools and Services	2	3	50.00%	2	4	100.00%
Arts Schools and Instruction	2	3	50.00%	2	4	100.00%
GRAND TOTAL	107	116	8.41%	348	353	1.44%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org