

The Creative Industries in SC State House District 22

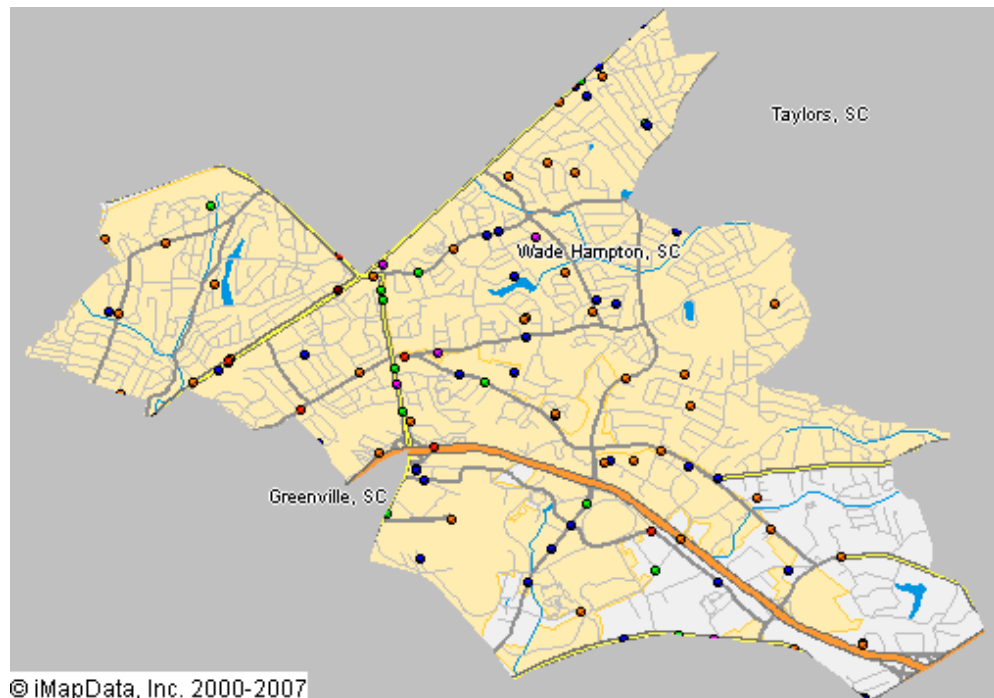
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **SC State House District 22**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, SC State House District 22 is home to 111 arts-related businesses that employ 559 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **SC State House District 22**, with each dot representing an arts-centric business.

111 Arts-Related Businesses in SC State House District 22 Employ 559 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in SC State House District 22 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	2
Museums	1	2
Performing Arts	14	59
Music	12	56
Services & Facilities	2	3
Visual Arts/Photography	39	152
Crafts	8	34
Visual Arts	4	5
Photography	22	100
Services	5	13
Film, Radio and TV	8	69
Motion Pictures	6	59
Television	2	10
Design and Publishing	45	261
Architecture	9	18
Design	20	192
Publishing	1	1
Advertising	15	50
Arts Schools and Services	4	16
Arts Schools and Instruction	4	16
GRAND TOTAL	111	559

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in SC State House District 22 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	0	1	100.00%	0	2	200.00%
Museums	0	1	100.00%	0	2	200.00%
Performing Arts	11	14	27.27%	53	59	11.32%
Music	9	12	33.33%	51	56	9.80%
Services & Facilities	2	2	0.00%	2	3	50.00%
Visual Arts/Photography	33	39	18.18%	129	152	17.83%
Crafts	6	8	33.33%	33	34	3.03%
Visual Arts	4	4	0.00%	5	5	0.00%
Photography	18	22	22.22%	78	100	28.21%
Services	5	5	0.00%	13	13	0.00%
Film, Radio and TV	6	8	33.33%	67	69	2.99%
Motion Pictures	4	6	50.00%	57	59	3.51%
Television	2	2	0.00%	10	10	0.00%
Design and Publishing	32	45	40.63%	188	261	38.83%
Architecture	3	9	200.00%	4	18	350.00%
Design	15	20	33.33%	148	192	29.73%
Publishing	1	1	0.00%	1	1	0.00%
Advertising	13	15	15.38%	35	50	42.86%
Arts Schools and Services	4	4	0.00%	17	16	-5.88%
Arts Schools and Instruction	4	4	0.00%	17	16	-5.88%
GRAND TOTAL	86	111	29.07%	454	559	23.13%

Data Source: D&B January 2008 & January 2007

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