



The Creative Industries in TN State House District 77

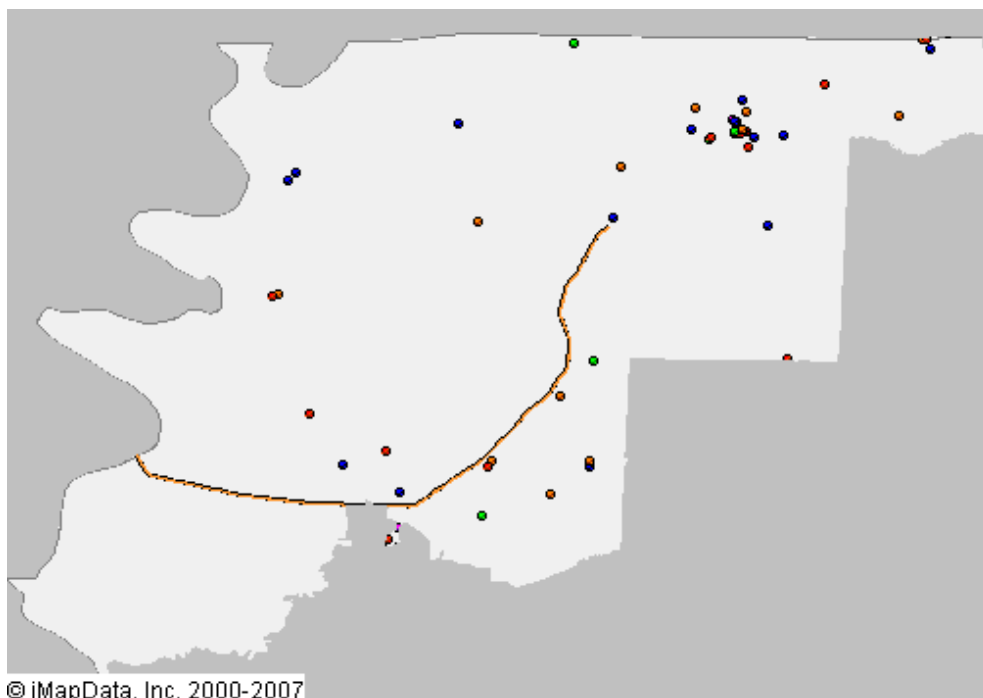
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **TN State House District 77**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, TN State House District 77 is home to 52 arts-related businesses that employ 330 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **TN State House District 77**, with each dot representing an arts-centric business.

52 Arts-Related Businesses in TN State House District 77 Employ 330 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in TN State House District 77 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	10
Museums	1	10
Performing Arts	6	14
Music	5	13
Performers	1	1
Visual Arts/Photography	18	238
Crafts	4	214
Visual Arts	1	3
Photography	12	19
Services	1	2
Film, Radio and TV	11	38
Motion Pictures	9	36
Television	1	0
Radio	1	2
Design and Publishing	13	24
Design	6	12
Advertising	7	12
Arts Schools and Services	3	6
Arts Schools and Instruction	3	6
GRAND TOTAL	52	330

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in TN State House District 77 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	1	0.00%	10	10	0.00%
Museums	1	1	0.00%	10	10	0.00%
Performing Arts	7	6	-14.29%	14	14	0.00%
Music	6	5	-16.67%	13	13	0.00%
Performers	1	1	0.00%	1	1	0.00%
Visual Arts/Photography	15	18	20.00%	37	238	543.24%
Crafts	3	4	33.33%	14	214	1428.57%
Visual Arts	1	1	0.00%	3	3	0.00%
Photography	9	12	33.33%	16	19	18.75%
Services	2	1	-50.00%	4	2	-50.00%
Film, Radio and TV	13	11	-15.38%	45	38	-15.56%
Motion Pictures	12	9	-25.00%	45	36	-20.00%
Television	1	1	0.00%	0	0	0.00%
Radio	0	1	100.00%	0	2	200.00%
Design and Publishing	9	13	44.44%	17	24	41.18%
Design	6	6	0.00%	12	12	0.00%
Advertising	3	7	133.33%	5	12	140.00%
Arts Schools and Services	2	3	50.00%	4	6	50.00%
Arts Schools and Instruction	2	3	50.00%	4	6	50.00%
GRAND TOTAL	47	52	10.64%	127	330	159.84%

Data Source: D&B January 2008 & January 2007

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