

The Creative Industries in VT House District Chittenden-3-3

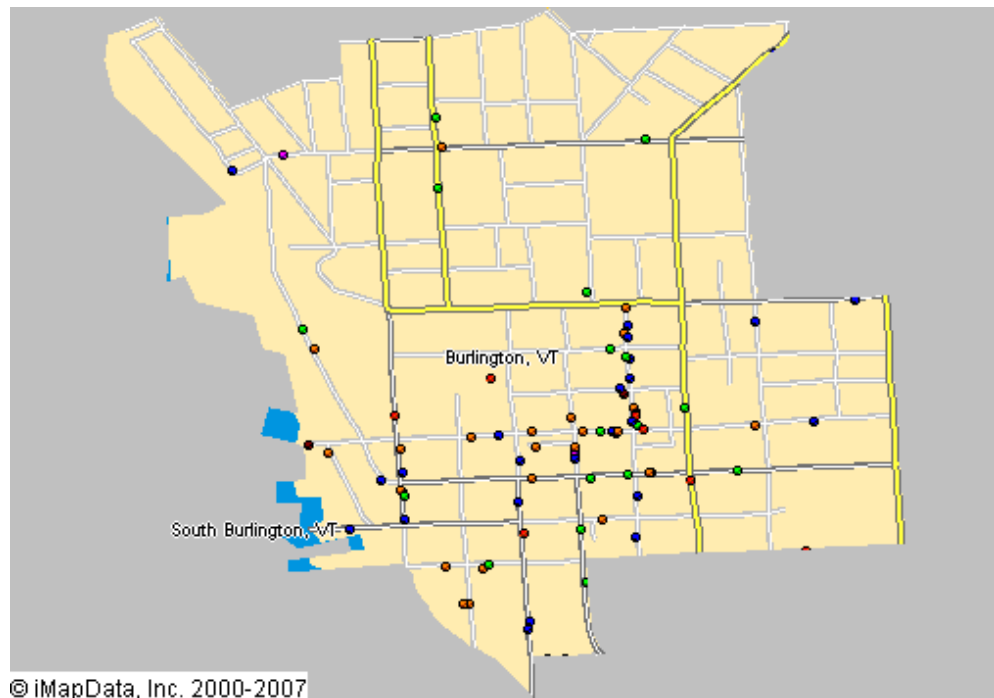
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **VT House District Chittenden-3-3**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, VT House District Chittenden-3-3 is home to 116 arts-related businesses that employ 562 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **VT House District Chittenden-3-3**, with each dot representing an arts-centric business.

116 Arts-Related Businesses in VT House District Chittenden-3-3 Employ 562 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in VT House District Chittenden-3-3 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	18
Museums	1	18
Performing Arts	30	197
Music	21	145
Services & Facilities	7	50
Performers	2	2
Visual Arts/Photography	40	112
Crafts	3	14
Visual Arts	1	1
Photography	31	71
Services	5	26
Film, Radio and TV	10	88
Motion Pictures	7	33
Television	2	52
Radio	1	3
Design and Publishing	33	128
Architecture	13	66
Design	10	15
Publishing	1	3
Advertising	9	44
Arts Schools and Services	2	19
Arts Schools and Instruction	1	1
Agents	1	18
GRAND TOTAL	116	562

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in VT House District Chittenden-3-3 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	1	0.00%	18	18	0.00%
Museums	1	1	0.00%	18	18	0.00%
Performing Arts	25	30	20.00%	190	197	3.68%
Music	16	21	31.25%	134	145	8.21%
Theater	1	0	-100.00%	3	0	-300.00%
Services & Facilities	5	7	40.00%	50	50	0.00%
Performers	3	2	-33.33%	3	2	-33.33%
Visual Arts/Photography	33	40	21.21%	105	112	6.67%
Crafts	3	3	0.00%	14	14	0.00%
Visual Arts	1	1	0.00%	3	1	-66.67%
Photography	25	31	24.00%	63	71	12.70%
Services	4	5	25.00%	25	26	4.00%
Film, Radio and TV	8	10	25.00%	83	88	6.02%
Motion Pictures	5	7	40.00%	28	33	17.86%
Television	2	2	0.00%	52	52	0.00%
Radio	1	1	0.00%	3	3	0.00%
Design and Publishing	29	33	13.79%	117	128	9.40%
Architecture	12	13	8.33%	62	66	6.45%
Design	6	10	66.67%	8	15	87.50%
Publishing	1	1	0.00%	3	3	0.00%
Advertising	10	9	-10.00%	44	44	0.00%
Arts Schools and Services	2	2	0.00%	19	19	0.00%
Arts Schools and Instruction	1	1	0.00%	1	1	0.00%
Agents	1	1	0.00%	18	18	0.00%
GRAND TOTAL	98	116	18.37%	532	562	5.64%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org