



The Creative Industries in VA State House District 50

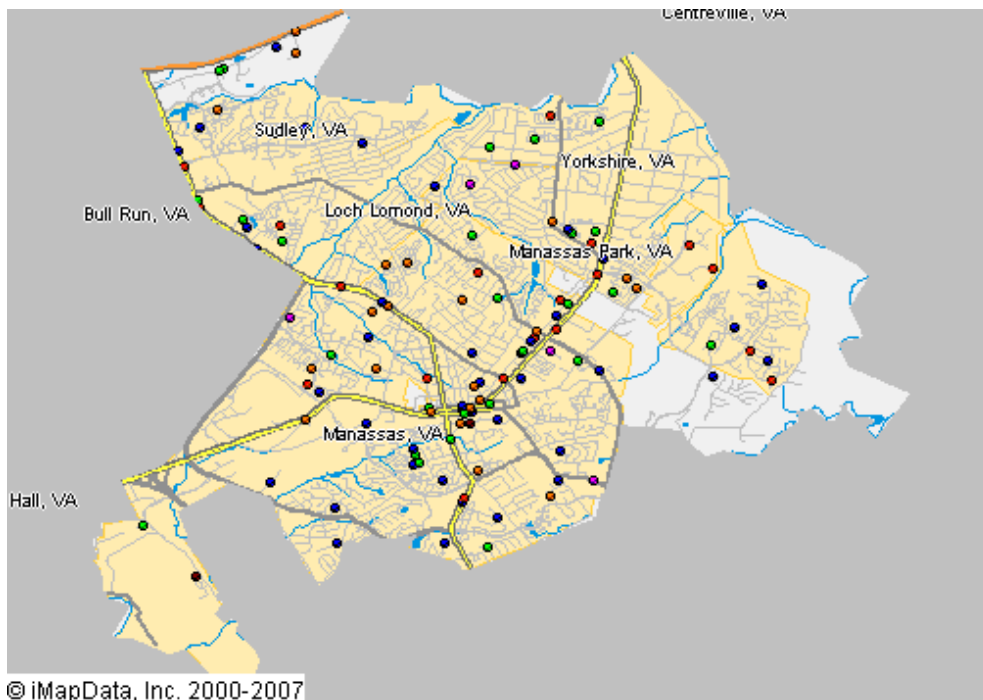
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **VA State House District 50**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, VA State House District 50 is home to 129 arts-related businesses that employ 522 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **VA State House District 50**, with each dot representing an arts-centric business.

129 Arts-Related Businesses in VA State House District 50 Employ 522 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in VA State House District 50 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	23
Museums	3	23
Performing Arts	30	101
Music	22	55
Theater	1	8
Services & Facilities	4	34
Performers	3	4
Visual Arts/Photography	45	137
Crafts	7	39
Visual Arts	5	25
Photography	25	62
Services	8	11
Film, Radio and TV	19	84
Motion Pictures	16	77
Television	1	5
Radio	2	2
Design and Publishing	26	160
Architecture	3	16
Design	16	29
Advertising	7	115
Arts Schools and Services	6	17
Arts Schools and Instruction	6	17
GRAND TOTAL	129	522

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in VA State House District 50 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	3	3	0.00%	23	23	0.00%
Museums	3	3	0.00%	23	23	0.00%
Performing Arts	25	30	20.00%	82	101	23.17%
Music	18	22	22.22%	48	55	14.58%
Theater	1	1	0.00%	8	8	0.00%
Services & Facilities	4	4	0.00%	24	34	41.67%
Performers	2	3	50.00%	2	4	100.00%
Visual Arts/Photography	40	45	12.50%	130	137	5.38%
Crafts	6	7	16.67%	33	39	18.18%
Visual Arts	5	5	0.00%	25	25	0.00%
Photography	22	25	13.64%	62	62	0.00%
Services	7	8	14.29%	10	11	10.00%
Film, Radio and TV	21	19	-9.52%	114	84	-26.32%
Motion Pictures	19	16	-15.79%	112	77	-31.25%
Television	0	1	100.00%	0	5	500.00%
Radio	2	2	0.00%	2	2	0.00%
Design and Publishing	26	26	0.00%	168	160	-4.76%
Architecture	6	3	-50.00%	32	16	-50.00%
Design	14	16	14.29%	23	29	26.09%
Advertising	6	7	16.67%	113	115	1.77%
Arts Schools and Services	5	6	20.00%	14	17	21.43%
Arts Schools and Instruction	5	6	20.00%	14	17	21.43%
GRAND TOTAL	120	129	7.50%	531	522	-1.69%

Data Source: D&B January 2008 & January 2007

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