

The Creative Industries in VA State House District 51

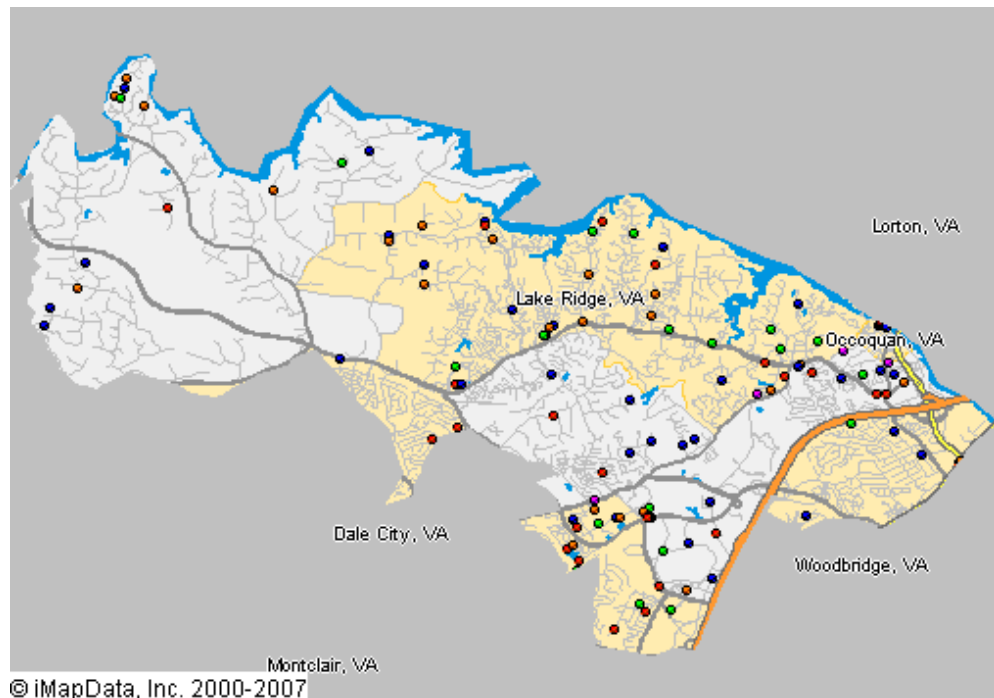
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **VA State House District 51**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, VA State House District 51 is home to 125 arts-related businesses that employ 561 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **VA State House District 51**, with each dot representing an arts-centric business.

125 Arts-Related Businesses in VA State House District 51 Employ 561 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in VA State House District 51 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	13
Museums	2	13
Performing Arts	22	70
Music	10	45
Services & Facilities	8	20
Performers	4	5
Visual Arts/Photography	44	137
Crafts	5	39
Visual Arts	7	13
Photography	22	61
Services	10	24
Film, Radio and TV	26	187
Motion Pictures	20	180
Television	2	3
Radio	4	4
Design and Publishing	26	146
Architecture	6	45
Design	14	74
Advertising	6	27
Arts Schools and Services	5	8
Arts Schools and Instruction	4	7
Agents	1	1
GRAND TOTAL	125	561

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in VA State House District 51 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	2	100.00%	8	13	62.50%
Museums	1	2	100.00%	8	13	62.50%
Performing Arts	19	22	15.79%	61	70	14.75%
Music	10	10	0.00%	46	45	-2.17%
Services & Facilities	6	8	33.33%	11	20	81.82%
Performers	3	4	33.33%	4	5	25.00%
Visual Arts/Photography	44	44	0.00%	168	137	-18.45%
Crafts	6	5	-16.67%	40	39	-2.50%
Visual Arts	7	7	0.00%	13	13	0.00%
Photography	22	22	0.00%	62	61	-1.61%
Services	9	10	11.11%	53	24	-54.72%
Film, Radio and TV	19	26	36.84%	170	187	10.00%
Motion Pictures	17	20	17.65%	168	180	7.14%
Television	0	2	200.00%	0	3	300.00%
Radio	2	4	100.00%	2	4	100.00%
Design and Publishing	24	26	8.33%	110	146	32.73%
Architecture	6	6	0.00%	59	45	-23.73%
Design	11	14	27.27%	24	74	208.33%
Advertising	7	6	-14.29%	27	27	0.00%
Arts Schools and Services	6	5	-16.67%	9	8	-11.11%
Arts Schools and Instruction	5	4	-20.00%	8	7	-12.50%
Agents	1	1	0.00%	1	1	0.00%
GRAND TOTAL	113	125	10.62%	526	561	6.65%

Data Source: D&B January 2008 & January 2007

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