

## The Creative Industries in VA State House District 53

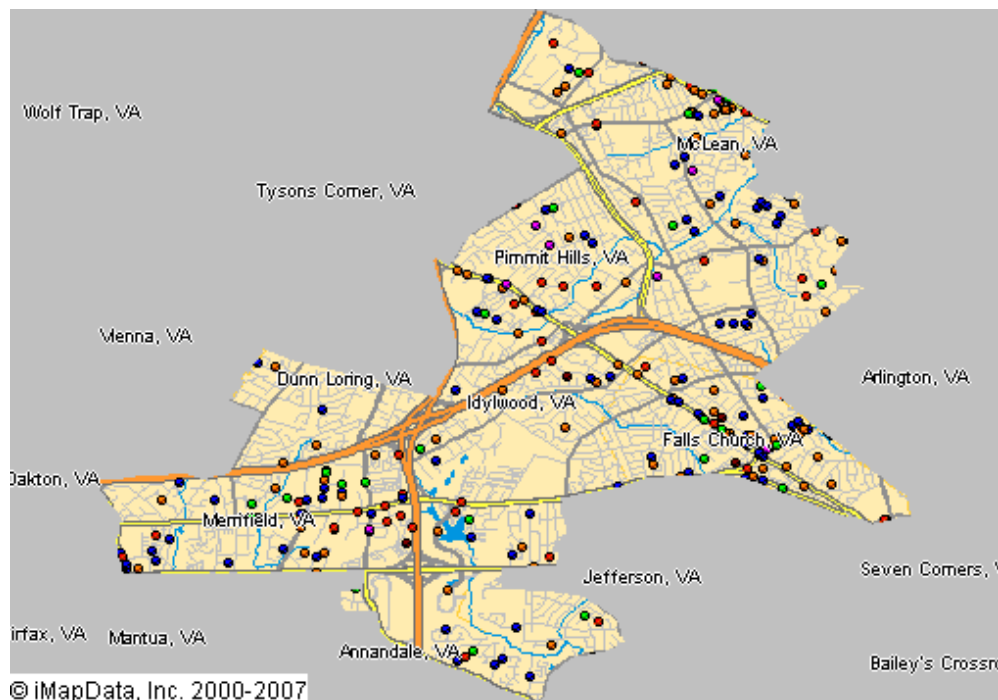
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **VA State House District 53**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, VA State House District 53 is home to 300 arts-related businesses that employ 1,641 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **VA State House District 53**, with each dot representing an arts-centric business.

### 300 Arts-Related Businesses in VA State House District 53 Employ 1,641 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in VA State House District 53 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>4</b>	<b>4</b>
Museums	3	3
Historical Society	1	1
<b>Performing Arts</b>	<b>32</b>	<b>193</b>
Music	22	73
Services & Facilities	4	40
Performers	6	80
<b>Visual Arts/Photography</b>	<b>87</b>	<b>340</b>
Crafts	7	51
Visual Arts	5	13
Photography	63	201
Services	12	75
<b>Film, Radio and TV</b>	<b>60</b>	<b>427</b>
Motion Pictures	47	280
Television	9	134
Radio	4	13
<b>Design and Publishing</b>	<b>103</b>	<b>622</b>
Architecture	33	187
Design	50	226
Publishing	3	20
Advertising	17	189
<b>Arts Schools and Services</b>	<b>14</b>	<b>55</b>
Arts Councils	1	9
Arts Schools and Instruction	13	46
<b>GRAND TOTAL</b>	<b>300</b>	<b>1,641</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)



## Arts-Related Business and Employment in VA State House District 53 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>3</b>	<b>4</b>	<b>33.33%</b>	<b>3</b>	<b>4</b>	<b>33.33%</b>
Museums	2	3	50.00%	2	3	50.00%
Historical Society	1	1	0.00%	1	1	0.00%
<b>Performing Arts</b>	<b>32</b>	<b>32</b>	<b>0.00%</b>	<b>132</b>	<b>193</b>	<b>46.21%</b>
Music	23	22	-4.35%	83	73	-12.05%
Services & Facilities	4	4	0.00%	39	40	2.56%
Performers	5	6	20.00%	10	80	700.00%
<b>Visual Arts/Photography</b>	<b>76</b>	<b>87</b>	<b>14.47%</b>	<b>316</b>	<b>340</b>	<b>7.59%</b>
Crafts	7	7	0.00%	49	51	4.08%
Visual Arts	3	5	66.67%	7	13	85.71%
Photography	54	63	16.67%	184	201	9.24%
Services	12	12	0.00%	76	75	-1.32%
<b>Film, Radio and TV</b>	<b>49</b>	<b>60</b>	<b>22.45%</b>	<b>398</b>	<b>427</b>	<b>7.29%</b>
Motion Pictures	36	47	30.56%	235	280	19.15%
Television	8	9	12.50%	147	134	-8.84%
Radio	5	4	-20.00%	16	13	-18.75%
<b>Design and Publishing</b>	<b>90</b>	<b>103</b>	<b>14.44%</b>	<b>576</b>	<b>622</b>	<b>7.99%</b>
Architecture	32	33	3.13%	178	187	5.06%
Design	41	50	21.95%	207	226	9.18%
Publishing	3	3	0.00%	20	20	0.00%
Advertising	14	17	21.43%	171	189	10.53%
<b>Arts Schools and Services</b>	<b>12</b>	<b>14</b>	<b>16.67%</b>	<b>48</b>	<b>55</b>	<b>14.58%</b>
Arts Councils	1	1	0.00%	9	9	0.00%
Arts Schools and Instruction	11	13	18.18%	39	46	17.95%
<b>GRAND TOTAL</b>	<b>262</b>	<b>300</b>	<b>14.50%</b>	<b>1,473</b>	<b>1,641</b>	<b>11.41%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)