

## The Creative Industries in VA State House District 64

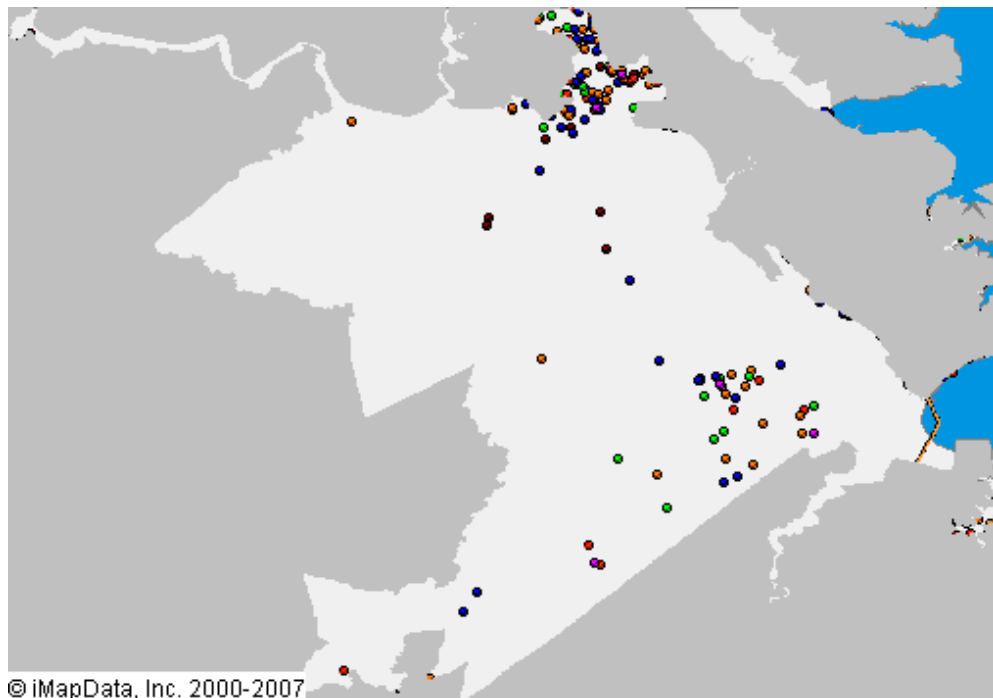
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **VA State House District 64**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, VA State House District 64 is home to 169 arts-related businesses that employ 1,069 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **VA State House District 64**, with each dot representing an arts-centric business.

### 169 Arts-Related Businesses in VA State House District 64 Employ 1,069 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in VA State House District 64 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>19</b>	<b>647</b>
Museums	18	645
Zoos and Botanical	1	2
<b>Performing Arts</b>	<b>22</b>	<b>38</b>
Music	18	31
Services & Facilities	2	3
Performers	2	4
<b>Visual Arts/Photography</b>	<b>60</b>	<b>146</b>
Crafts	6	17
Visual Arts	9	22
Photography	26	43
Services	19	64
<b>Film, Radio and TV</b>	<b>17</b>	<b>66</b>
Motion Pictures	12	46
Radio	5	20
<b>Design and Publishing</b>	<b>42</b>	<b>143</b>
Architecture	8	30
Design	26	68
Publishing	1	2
Advertising	7	43
<b>Arts Schools and Services</b>	<b>9</b>	<b>29</b>
Arts Schools and Instruction	9	29
<b>GRAND TOTAL</b>	<b>169</b>	<b>1,069</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)

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## Arts-Related Business and Employment in VA State House District 64 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>14</b>	<b>19</b>	<b>35.71%</b>	<b>117</b>	<b>647</b>	<b>452.99%</b>
Museums	14	18	28.57%	117	645	451.28%
Zoos and Botanical	0	1	100.00%	0	2	200.00%
<b>Performing Arts</b>	<b>21</b>	<b>22</b>	<b>4.76%</b>	<b>37</b>	<b>38</b>	<b>2.70%</b>
Music	18	18	0.00%	32	31	-3.13%
Services & Facilities	1	2	100.00%	1	3	200.00%
Performers	2	2	0.00%	4	4	0.00%
<b>Visual Arts/Photography</b>	<b>50</b>	<b>60</b>	<b>20.00%</b>	<b>130</b>	<b>146</b>	<b>12.31%</b>
Crafts	4	6	50.00%	13	17	30.77%
Visual Arts	8	9	12.50%	16	22	37.50%
Photography	19	26	36.84%	35	43	22.86%
Services	19	19	0.00%	66	64	-3.03%
<b>Film, Radio and TV</b>	<b>14</b>	<b>17</b>	<b>21.43%</b>	<b>52</b>	<b>66</b>	<b>26.92%</b>
Motion Pictures	9	12	33.33%	40	46	15.00%
Radio	5	5	0.00%	12	20	66.67%
<b>Design and Publishing</b>	<b>34</b>	<b>42</b>	<b>23.53%</b>	<b>127</b>	<b>143</b>	<b>12.60%</b>
Architecture	8	8	0.00%	29	30	3.45%
Design	22	26	18.18%	79	68	-13.92%
Publishing	0	1	100.00%	0	2	200.00%
Advertising	4	7	75.00%	19	43	126.32%
<b>Arts Schools and Services</b>	<b>8</b>	<b>9</b>	<b>12.50%</b>	<b>24</b>	<b>29</b>	<b>20.83%</b>
Arts Schools and Instruction	8	9	12.50%	24	29	20.83%
<b>GRAND TOTAL</b>	<b>141</b>	<b>169</b>	<b>19.86%</b>	<b>487</b>	<b>1,069</b>	<b>119.51%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)