



The Creative Industries in VA State House District 67

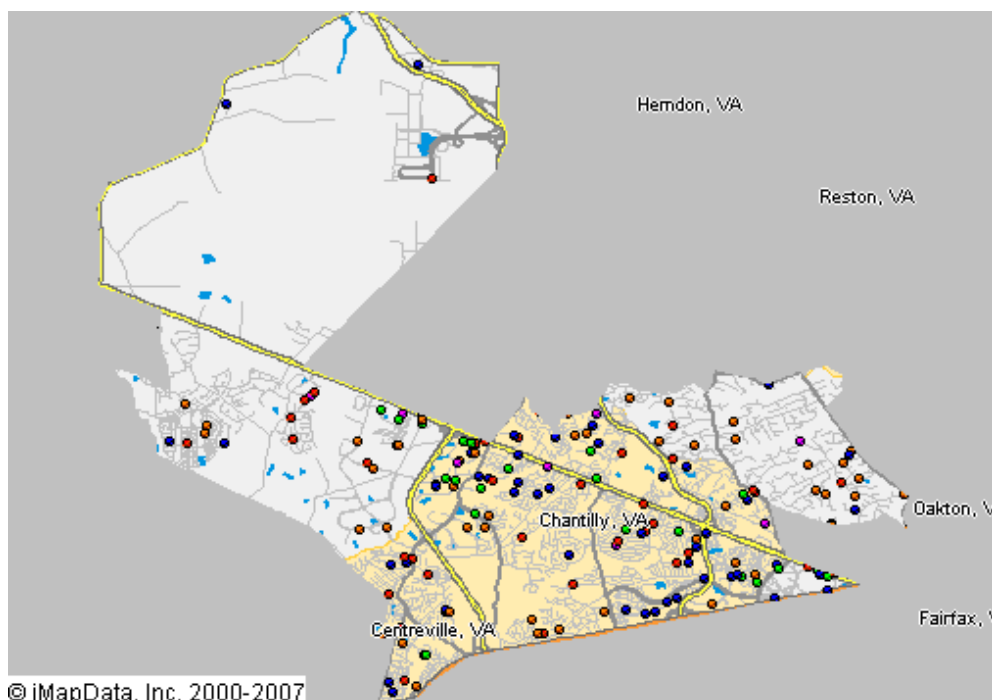
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **VA State House District 67**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, VA State House District 67 is home to 178 arts-related businesses that employ 692 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **VA State House District 67**, with each dot representing an arts-centric business.

178 Arts-Related Businesses in VA State House District 67 Employ 692 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in VA State House District 67 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	28	203
Music	14	61
Services & Facilities	8	105
Performers	6	37
Visual Arts/Photography	52	198
Crafts	1	4
Visual Arts	5	6
Photography	35	168
Services	11	20
Film, Radio and TV	44	142
Motion Pictures	32	97
Television	5	29
Radio	7	16
Design and Publishing	47	141
Architecture	9	38
Design	27	54
Publishing	1	1
Advertising	10	48
Arts Schools and Services	7	8
Arts Schools and Instruction	7	8
GRAND TOTAL	178	692

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in VA State House District 67 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Performing Arts	24	28	16.67%	198	203	2.53%
Music	11	14	27.27%	55	61	10.91%
Services & Facilities	8	8	0.00%	107	105	-1.87%
Performers	5	6	20.00%	36	37	2.78%
Visual Arts/Photography	55	52	-5.45%	222	198	-10.81%
Crafts	2	1	-50.00%	6	4	-33.33%
Visual Arts	5	5	0.00%	5	6	20.00%
Photography	33	35	6.06%	146	168	15.07%
Services	15	11	-26.67%	65	20	-69.23%
Film, Radio and TV	38	44	15.79%	140	142	1.43%
Motion Pictures	30	32	6.67%	105	97	-7.62%
Television	3	5	66.67%	21	29	38.10%
Radio	5	7	40.00%	14	16	14.29%
Design and Publishing	35	47	34.29%	114	141	23.68%
Architecture	6	9	50.00%	19	38	100.00%
Design	22	27	22.73%	51	54	5.88%
Publishing	0	1	100.00%	0	1	100.00%
Advertising	7	10	42.86%	44	48	9.09%
Arts Schools and Services	6	7	16.67%	6	8	33.33%
Arts Schools and Instruction	6	7	16.67%	6	8	33.33%
GRAND TOTAL	158	178	12.66%	680	692	1.76%

Data Source: D&B January 2008 & January 2007

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