

The Creative Industries in VA State House District 76

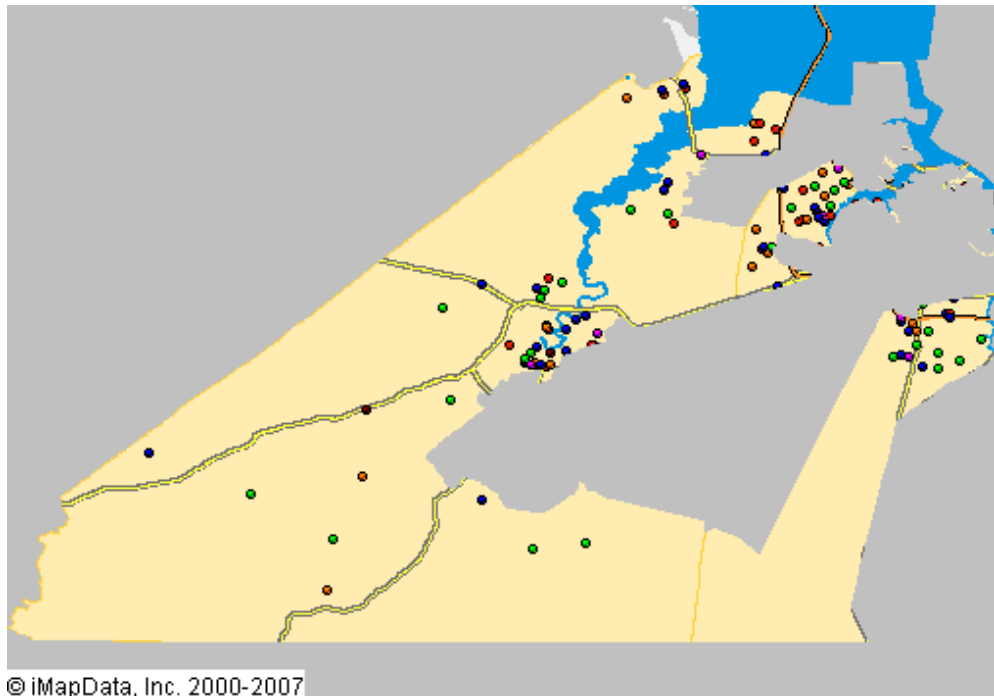
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **VA State House District 76**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, VA State House District 76 is home to 117 arts-related businesses that employ 541 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **VA State House District 76**, with each dot representing an arts-centric business.

117 Arts-Related Businesses in VA State House District 76 Employ 541 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in VA State House District 76 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	29
Museums	3	29
Performing Arts	33	64
Music	14	33
Services & Facilities	4	9
Performers	15	22
Visual Arts/Photography	36	68
Crafts	4	5
Visual Arts	2	3
Photography	20	44
Services	10	16
Film, Radio and TV	16	285
Motion Pictures	11	117
Television	3	167
Radio	2	1
Design and Publishing	20	56
Architecture	3	10
Design	10	17
Publishing	2	2
Advertising	5	27
Arts Schools and Services	9	39
Arts Councils	1	2
Arts Schools and Instruction	8	37
GRAND TOTAL	117	541

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in VA State House District 76 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	3	3	0.00%	29	29	0.00%
Museums	3	3	0.00%	29	29	0.00%
Performing Arts	25	33	32.00%	59	64	8.47%
Music	11	14	27.27%	34	33	-2.94%
Services & Facilities	2	4	100.00%	6	9	50.00%
Performers	12	15	25.00%	19	22	15.79%
Visual Arts/Photography	31	36	16.13%	72	68	-5.56%
Crafts	2	4	100.00%	2	5	150.00%
Visual Arts	1	2	100.00%	1	3	200.00%
Photography	21	20	-4.76%	57	44	-22.81%
Services	7	10	42.86%	12	16	33.33%
Film, Radio and TV	16	16	0.00%	217	285	31.34%
Motion Pictures	12	11	-8.33%	49	117	138.78%
Television	2	3	50.00%	165	167	1.21%
Radio	2	2	0.00%	3	1	-66.67%
Design and Publishing	15	20	33.33%	51	56	9.80%
Architecture	2	3	50.00%	10	10	0.00%
Design	8	10	25.00%	15	17	13.33%
Publishing	2	2	0.00%	2	2	0.00%
Advertising	3	5	66.67%	24	27	12.50%
Arts Schools and Services	7	9	28.57%	38	39	2.63%
Arts Councils	2	1	-50.00%	10	2	-80.00%
Arts Schools and Instruction	5	8	60.00%	28	37	32.14%
GRAND TOTAL	97	117	20.62%	466	541	16.09%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org