

The Creative Industries in WV State Senate District 16

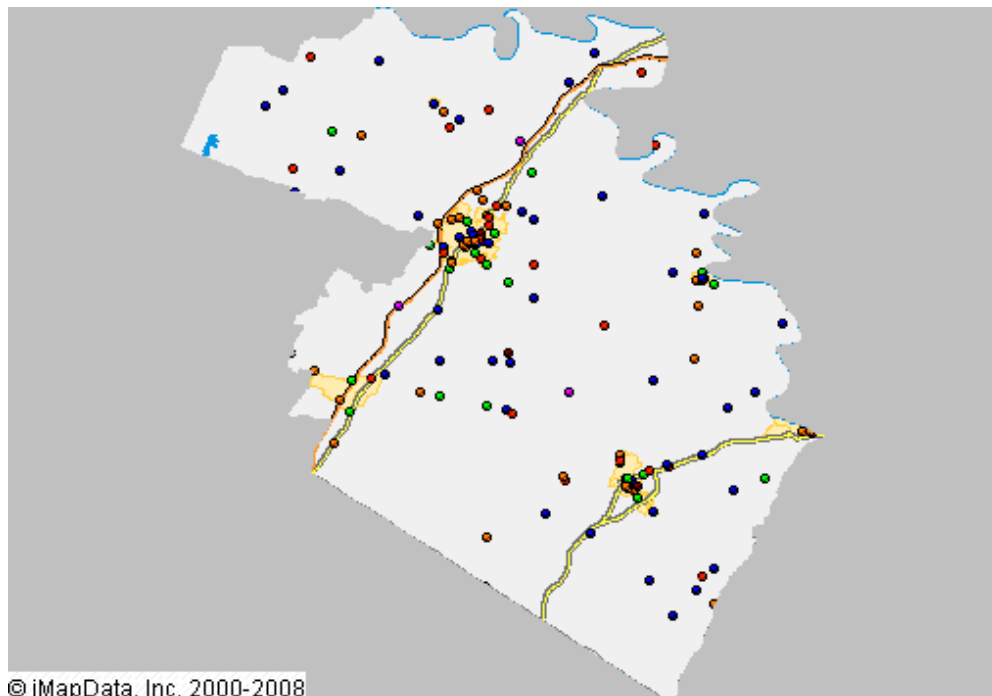
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **WV State Senate District 16**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, WV State Senate District 16 is home to 178 arts-related businesses that employ 617 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **WV State Senate District 16**, with each dot representing an arts-centric business.

178 Arts-Related Businesses in WV State Senate District 16 Employ 617 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in WV State Senate District 16 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	10	82
Museums	8	68
Historical Society	2	14
Performing Arts	27	58
Music	12	23
Theater	1	8
Services & Facilities	6	10
Performers	8	17
Visual Arts/Photography	63	105
Crafts	4	4
Visual Arts	9	11
Photography	39	76
Services	11	14
Film, Radio and TV	30	203
Motion Pictures	26	96
Television	1	99
Radio	3	8
Design and Publishing	42	146
Architecture	7	42
Design	23	57
Publishing	4	7
Advertising	8	40
Arts Schools and Services	6	23
Arts Schools and Instruction	6	23
GRAND TOTAL	178	617

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in WV State Senate District 16 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	10	10	0.00%	82	82	0.00%
Museums	8	8	0.00%	68	68	0.00%
Historical Society	2	2	0.00%	14	14	0.00%
Performing Arts	21	27	28.57%	58	58	0.00%
Music	11	12	9.09%	22	23	4.55%
Theater	1	1	0.00%	8	8	0.00%
Services & Facilities	4	6	50.00%	8	10	25.00%
Performers	5	8	60.00%	20	17	-15.00%
Visual Arts/Photography	58	63	8.62%	98	105	7.14%
Crafts	3	4	33.33%	3	4	33.33%
Visual Arts	8	9	12.50%	11	11	0.00%
Photography	38	39	2.63%	72	76	5.56%
Services	9	11	22.22%	12	14	16.67%
Film, Radio and TV	32	30	-6.25%	119	203	70.59%
Motion Pictures	28	26	-7.14%	109	96	-11.93%
Television	0	1	100.00%	0	99	9900.00%
Radio	4	3	-25.00%	10	8	-20.00%
Design and Publishing	35	42	20.00%	121	146	20.66%
Architecture	7	7	0.00%	43	42	-2.33%
Design	16	23	43.75%	36	57	58.33%
Publishing	4	4	0.00%	6	7	16.67%
Advertising	8	8	0.00%	36	40	11.11%
Arts Schools and Services	4	6	50.00%	21	23	9.52%
Arts Schools and Instruction	4	6	50.00%	21	23	9.52%
GRAND TOTAL	160	178	11.25%	499	617	23.65%

Data Source: D&B January 2008 & January 2007

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